







For International Order | AMO AGENCY (amonoh@gmail.com) EDUBOX (yes223@edubox.co.kr)



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# Why Clue&Key Books?

### **Lots of Titles**

- Nearly 300 titles of books
- Top Sellers: Winners' Speaking & Listening / Winners' Reading & Writing
   First Step in Grammar / Writing POP! / Go,Go! Phonics

### **Covering All Skills for English Learning**

 Phonics, Reading, Listening, Writing, Speaking, Readers, Grammar, Test-prep Course, and Course Book

### Wide Range in Age & Level

- Planned to cover A1-A2 levels in CEFR
- Designed for four-year-olds to teens in the lower-beginner to high-intermediate level

### **Made Easy & Fun for Learners**

- · Lots of worksheets, activities, project papers, and games for extended learning
- Effective on-line lectures or multimedia contents for easy understanding

### **Plenty of Teaching Materials**

- Straightforward guides including lots of instructions, activities, and effective teacher talks to assist teachers and parents
- Various downloadable resources for teachers at http://www.clueandkey.com/english

### **Being Used in Many Countries**

· Being used in Europe, the Middle-East, Africa, Latin America, and Asia

### Where Clue&Key Books Are Used



## Why Clue&Key?

We have helped students from the EFL (English as a Foreign Language) classrooms to use English ceaselessly as if they were in English-spoken countries for years, with not only good textbooks but lots of effective materials. We promise to continue to research and develop more effective and optimal ELT books for students from diverse environments to maximize their potential proficiency. All roads to English lead to Clue&Key.

# Step Up with Clue & Key!

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	• Phonics Story 1-6 • First Step in Phonics 1-5 • EASYS Kids 1-5 • Kids Town Basic-Level 3 • GrowEng Talk Ready! / Up! / Walk! / Run!	• Go,Go! Phonics 1-4 • Winners' S&L STARTER-1 • Winners' R&W STARTER-1 • First Step in Reading 1-3 • Read & Do 1-3 • Happy Listener 1-3 • Story Club    1-6	• New Plus Phonics A-C • Winners' S&L 2-3 • Winners' R&W 2-3 • Read and Grow 1-3	• Champ Listener 1-3 • Writing POP! 1-3 • First Step in Grammar 1A-3 • Story Club Ⅲ 1-6 • Ready to START/ WALK • Speaking Knocker 1-2	• Winners' S&L 4-5 • Winners' R&W 4-5 • Reading Plus 1-3 • Reading Keys 1 • Writing POP! UP 1-2 • Speaking Zapper	• Winners' S&L 6 • Winners' R&W 6 • Reading Keys 2-3 • Big Questions 1-3 • Writing POP! UP 3 • Super Listener 1-3	• Reading Issues 1-3 • Bump Up 1-3 • Ready to FLY HIGH
LEVEL	LOWER - BEGINNER	BEGINNER	HIGH - BEGINNER		LOWER - INTERMEDIATE	INTERMEDIATE	HIGH -
CEFR	Leading to A1			4		A2	

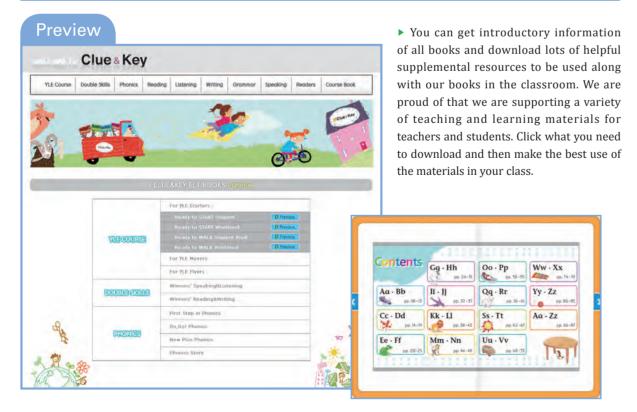
# Level Chart

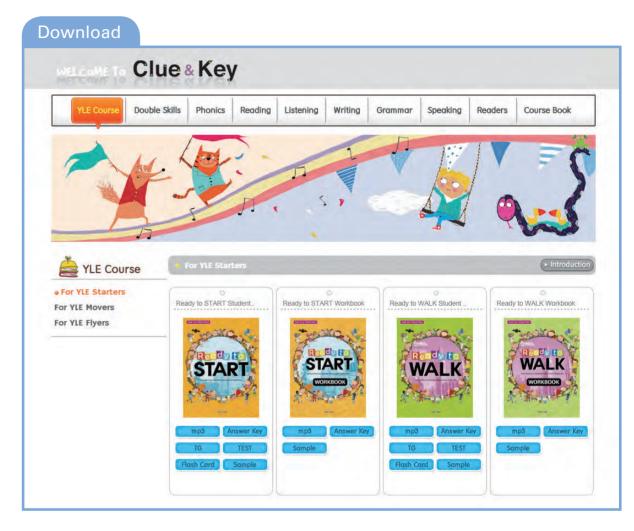
Level	Lower-Beginner	Beginner	High-Beginner	Lower-Intermediate	Intermediate	High-Intermediate
Field CEFR	Leading to A1	A1	A	1	A	2
YLE-COURSE			READY TO START/WALK	READY TO RUN/JUMP	READY TO FLY	READY TO FLY HIGH
DOUBLE SKILLS		WINNERS' S&L STARTER-1 WINNERS' R&W STARTER-1	WINNERS' S&L 2-3 WINNERS' R&W 2-3	WINNERS' S&L 4-5 WINNERS' R&W 4-5	WINNERS' S&L 6 WINNERS' R&W 6	
PHONICS	FIRST STEP IN PHONICS 1-5 PHONICS STORY 1-6	GO, GO! PHONICS 1-4	NEW PLUS PHONICS A-C			
READING		FIRST STEP IN READING 1-3 READ & DO 1-3	READ AND GROW 1-3	READING PLUS 1-3  READING	BIG QUESTIONS 1-3 G KEYS 1-3	READING ISSUES 1-3 BUMP UP 1-3
LISTENING		HAPPY LISTENER 1-3	CHAMP LISTENER 1-3		SUPER LISTENER 1-3	
WRITING			WRITING POP! 1-3	WRITING POP! UP	1-3	
GRAMMAR			FIRST STEP IN GRAMMAR 1A-3			
SPEAKING			SPEAKING KNOCKER 1-2	SPEAKING ZAPPER		
READERS	KIDS TOWN Basic-Level 3	STORY CLUB I 1-6	STORY CLUB <b>II</b> 1-6			
COURSE BOOK	EASYS KIDS! 1-5 GROWENG TALK READY! 1-10 GROWENG TALK UP! 1-10 GROWENG TALK WALK! 1-10 GROWENG TALK RUN! 1-10					

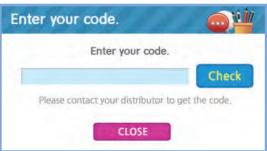
# Clue&Key Online

▶ On our English site, you can see our book previews and download our English catalog, level chart and material chart. Some online program and video lectures are available on this main page.









▶ You can see this pop then you must type your code to get any downloadable materials. We are managing a secure code system and this code can be granted to teachers from your local distributors. Or please email us.



Communicative Language Activities and Strategies for Young Learners

# READY TO YLE SERIES

Do your students need a course that is relevant to their lives and gives them strategies to learn English successfully? Ready to YLE Series covers the four skills of reading, writing, listening, and speaking in a fun and meaningful way. It provides real-life situations and a variety of activities to trigger communication. Students can have real purposes to find and exchange information, break down barriers, talk about themselves, and learn about culture instead of traditional teacher-centered classes.

In addition, based on the three levels of the Cambridge Young Learners English Test (YLE Test), each book has many kinds of questions and answers which are similar to those from the test.

### LEVEL

### HIGH-BEGINNER TO HIGH-INTERMEDIATE

### CEFR

Leading to A1	A1	A2	B1	B2	C1
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### DOWNLOAD

- Unit Sample
- MP3 Files
- Teacher's Guide • Online Practice
- Flashcards • Test
- Answer Key Lectures

### Key Features -

- >> Corresponding pictures, memorable songs, and
- >> Phonics recognition and associated phonics words
- >> Children-centered activities and communicative
- >> Daily and functional dialogs and orderly grammar structures

### Contents

Titles	Level	CEFR	Main Topics or Curriculum	
Ready to START	High Degioner		For YLE Starters	
Ready to WALK	High-Beginner	A1	TOT TEL Statters	
Ready to RUN	Lower-Intermediate		For YLE Movers	
Ready to JUMP	Lower-intermediate		FOR TLE IVIOVERS	
Ready to FLY	Intermediate	Λ2	For VI F Flyore	
Ready to FLY HIGH	HIGH High-Intermediate A2		For YLE Flyers	







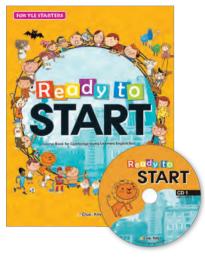
### Council of Europe Standards: What Your Language Level Means

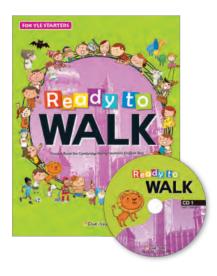
CEFR	YLE or BULATS	IELTS	Listening Skills	Reading Skills	Speaking Skills	Writing Skills
<b>A1</b> Breakthrough	Young Learners (YLE) Starters Young Learners (YLE) Movers	1.0	You can understand familiar words and phrases about yourself, your family, and concrete situations you know well.	You can understand familiar words and sentences, for example, on notices and posters.	You can interact in a simple way if the other people speak slowly and repeat themselves. You can ask and answer simple questions and can use simple sentences to describe people you know, etc.	You can write a short postcard. You can fill in a form with personal details.
<b>A2</b> Waystage	BULATS 20 Young Learners (YLE) Flyers	3.0	You can understand sentences about familiar topics if they contain high frequency vocabulary. You can catch the main point in simple announcements.	You can read short, simple texts. You can find specific information you need in everyday materials such as advertisements, menus, etc.	You can communicate in simple and routine tasks. You can manage simple social exchanges. You can describe your educational background and your present or most recent job.	You can write simple notes and messages. You can write a simple personal letter.
<b>B1</b> Threshold	BULATS 40	4.0 4.5 5.0	You can understand the main points when listening to a native speaker if the topic is familiar. This includes listening to radio or television.	You can understand texts, which contain high-frequency or job- related vocabulary. You can understand descriptions of feelings or wishes.	You can manage in most travel situations. You can join in discussions without preparation if the topic is familiar. You can give reasons and explanations and can narrate an event.	You can write a short connected text on a familiar topic. You can write personal letters describing experiences and impressions.
<b>B2</b> Vantage	BULATS 60	5.5 6.0 6.5	You can understand lectures if the topic is familiar. You can understand the news on television reasonably well.	You can read the reports or articles which express opinions or attitudes.	You can interact quite fluently and spontaneously and take an active part in discussions on familiar topics. You can give detailed descriptions and explain opinions quite precisely.	You can write clear, detailed texts on familiar topics. You can write an essay or a report and give reasons in support of an argument.

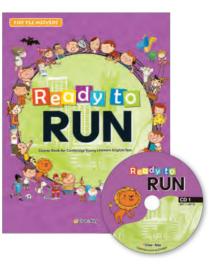
### | Compositions |

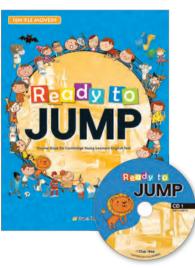
Titles	Units	Pages	ISBN
Ready to START – Student Book + 2 Audio CDs	20	136	978-89-6884-167-5
Ready to START – Workbook + 1 Audio CD	20	128	978-89-6884-168-2
Ready to START - Classroom Teacher's Guide (Book)	20	72	978-89-6037-270-2
Ready to WALK – Student Book + 2 Audio CDs	20	136	978-89-6884-169-9
Ready to WALK – Workbook + 1 Audio CD	20	128	978-89-6884-170-5
Ready to WALK - Classroom Teacher's Guide (Book)	20	112	978-89-6037-380-8
Ready to RUN – Student Book + 2 Audio CDs	20	136	978-89-6884-171-2
Ready to RUN – Workbook + 1 Audio CD	20	128	978-89-6884-172-9
Ready to RUN – Classroom Teacher's Guide (Book)	20	96	978-89-6037-688-5
Ready to JUMP – Student Book + 2 Audio CDs	20	136	978-89-6884-173-6
Ready to JUMP – Workbook + 1 Audio CD	20	128	978-89-6884-174-3
Ready to JUMP – Classroom Teacher's Guide (Book)	20	100	978-89-6037-830-8
Ready to FLY – Student Book + 1 MP3 CD	20	136	978-89-6884-042-5
Ready to FLY – Workbook + 1 MP3 CD	20	128	978-89-6884-043-2
Ready to FLY – Classroom Teacher's Guide (Book)	20	84	978-89-6884-298-6
Ready to FLY HIGH – Student Book + 1 MP3 CD	20	136	978-89-6884-044-9
Ready to FLY HIGH – Workbook + 1 MP3 CD	20	128	978-89-6884-045-6
Ready to FLY HIGH – Classroom Teacher's Guide (Book)	20	100	978-89-6884-299-3

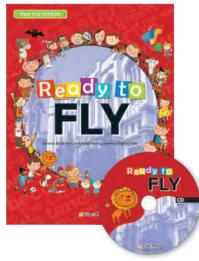
### Student Book

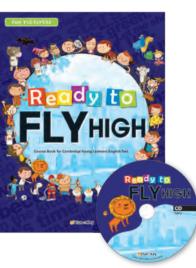












### Flashcards (START / WALK / RUN / JUMP)





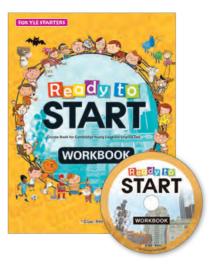


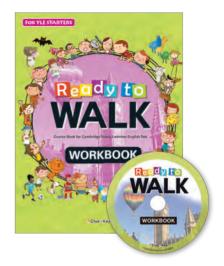


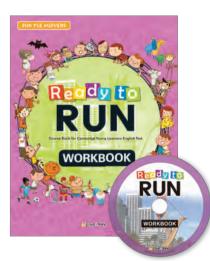


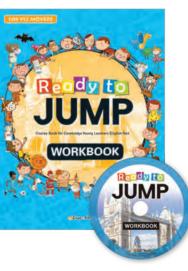


### Workbook

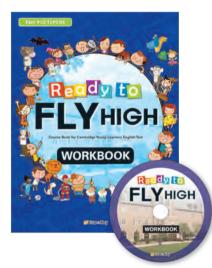




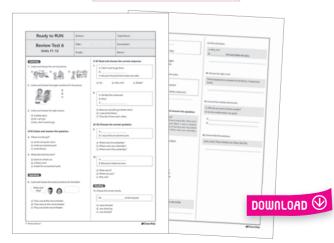


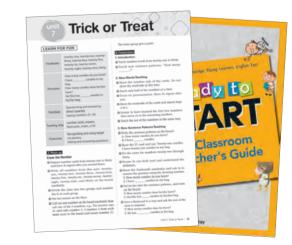




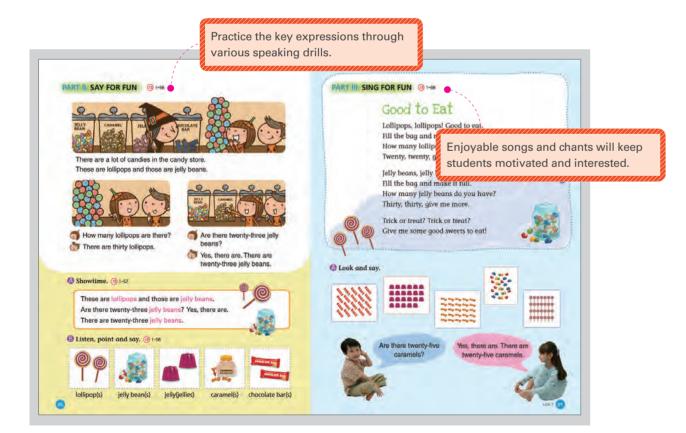


### Test Set ∮ 10 Review Tests / per every SB



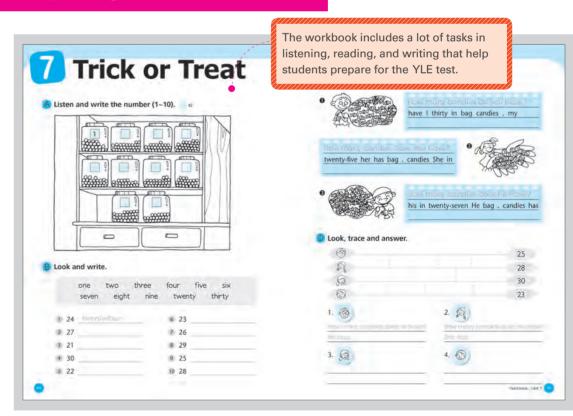




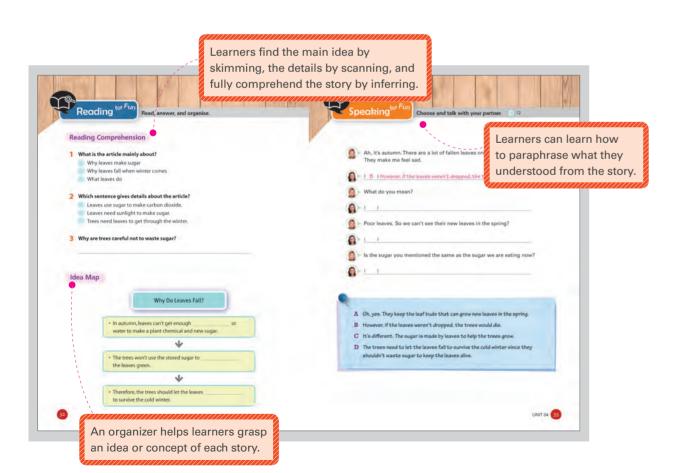




### Sample Pages from the Workbook

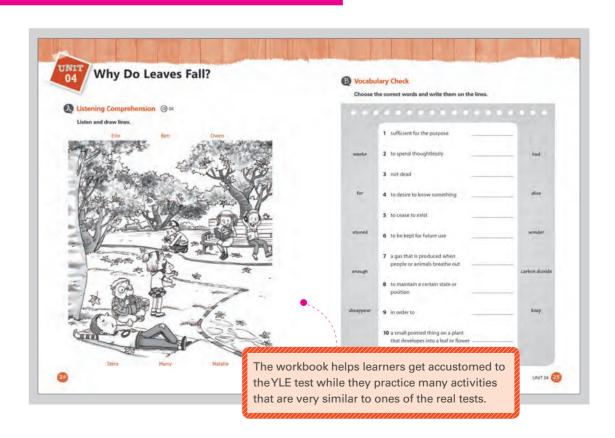








### Sample Pages from the Workbook



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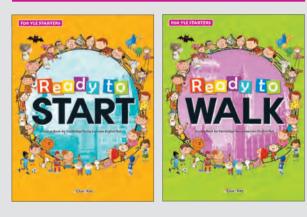
Communicative Language Activities and Strategies for Young Learners

# READY TO YLE **ONLINE**

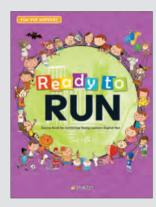
### http://www.clueandkey.com/english

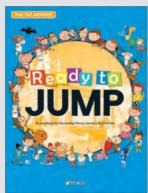
Ready to YLE Online is the easiest and most effective way to offer your students all the benefits of online interactive learning. Its contents were designed with a variety of teaching methods combining with the most advanced computer technology.

### FOR YLE **STARTERS**



### FOR YLE *MOVERS*





Four levels – START, WALK, RUN, and JUMP have 20 units in each book and each unit has 6 special courses of daily learning; Learn & Say, Phonics Time, Play Time, Word Time, Exercise and Lectures. You can experience 480 courses to choose from, including up to 2,000 activities.

Each course was carefully developed so that students can practice all the contents gradually and repeatedly until they can internalize what they have learned step by step.

All of the main dialogues and stories were recorded in two ways; in American English and British English, so students can learn and practice the two styles of English if necessary.

Plenty of flash games in association with vocabulary help students effectively review the target words of each unit to put them into a long-term memory.

In addition, unit lectures by native teachers lead students to naturally wrap up each unit at home by listening to and repeating after them.



















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Achieving Communicative Competence in an Integrated Way of Double Skills

# WINNERS' SPEAKING & LISTENING

What is the ultimate goal of teaching English? We can say it is "making students have communicative competence." Then, what is needed to achieve communicative competence? It can be achieved when students achieve a well-balanced development in the four macro skills of language: listening, speaking, reading, and writing.

*Winners' Speaking & Listening* is a seven-level course specially designed for boosting students' skills with an integrated approach to learning English. The combination of speaking and listening practice is a natural way to acquire any language as students can reinforce and implement each other. It will open students' minds to the course that delivers on all levels.

The integration of double skills makes classes more dynamic, and students can be highly motivated. Teachers can track students' progress in multiple skills at the same time.



### **BEGINNER TO INTERMEDIATE**

### CEFR

Leading to A1         A2         B1         B2         C1
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### DOWNLOAD

Unit Sample

Answer Key

- MP3 Files
- Lesson Plan
- Flashcards

• Teacher's Guide

### Key Features -

- A variety of conversation patterns and words that are essential to students
- Numerous photos and illustrations that help students' understanding
- 3 12 Trial Tests, 4 Review Tests, and a Final Test for check-up
- » A workbook that enhances the students' vocabulary and writing skills
- » An MP3 CD that provides the reading of the Student Book's learning materials as well as the listening materials for the tests

### Contents

Titles	Level	CEFR	Main Topics or Curriculum
Winners' Speaking & Listening STARTER	Beginner		Alphabet Practice, Basic Vocabulary Practice
Winners' Speaking & Listening 1			Basic Pattern Practice
Winners' Speaking & Listening 2	Hinh Daniana	A1	Basic Pattern Practice
Winners' Speaking & Listening 3	High-Beginner		Basic Pattern Practice
Winners' Speaking & Listening 4			Intensive Pattern Practice
Winners' Speaking & Listening 5	Lower-Intermediate		Intensive Pattern Practice
Winners' Speaking & Listening 6	Intermediate	A2	Intensive Pattern Practice

### **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Winners' Speaking & Listening STARTER - Student Book + Workbook + 1 MP3 CD	30	88/32	978-89-6037-350-1
Winners' Speaking & Listening 1 – Student Book + Workbook + 1 MP3 CD	12	72/36	978-89-6037-351-8
Winners' Speaking & Listening 1 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-000-5
Winners' Speaking & Listening 2 – Student Book + Workbook + 1 MP3 CD	12	72/36	978-89-6037-352-5
Winners' Speaking & Listening 2 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-001-2
Winners' Speaking & Listening 3 – Student Book + Workbook + 1 MP3 CD	12	72/36	978-89-6037-353-2
Winners' Speaking & Listening 3 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-002-9
Winners' Speaking & Listening 4 – Student Book + Workbook + 1 MP3 CD	12	96/36	978-89-6037-354-9
Winners' Speaking & Listening 4 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-003-6
Winners' Speaking & Listening 5 – Student Book + Workbook + 1 MP3 CD	12	96/36	978-89-6037-355-6
Winners' Speaking & Listening 5 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-004-3
Winners' Speaking & Listening 6 - Student Book + Workbook + 1 MP3 CD	12	96/36	978-89-6210-416-5
Winners' Speaking & Listening 6 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-025-8

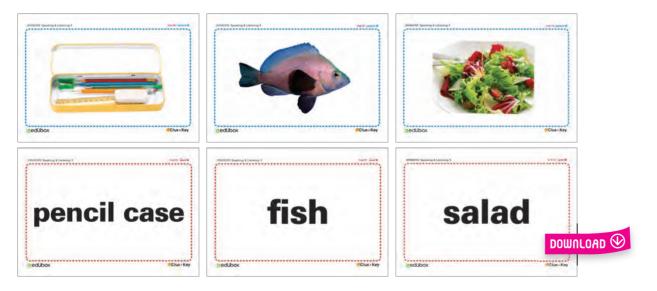


### Student Book

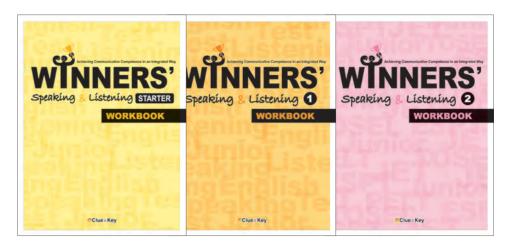




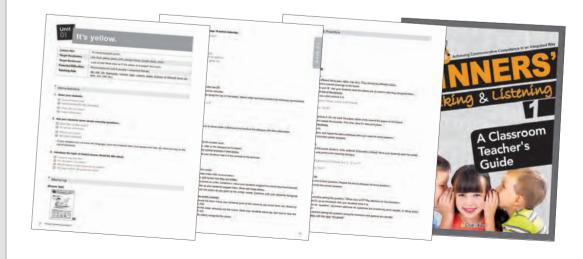
### Flashcards



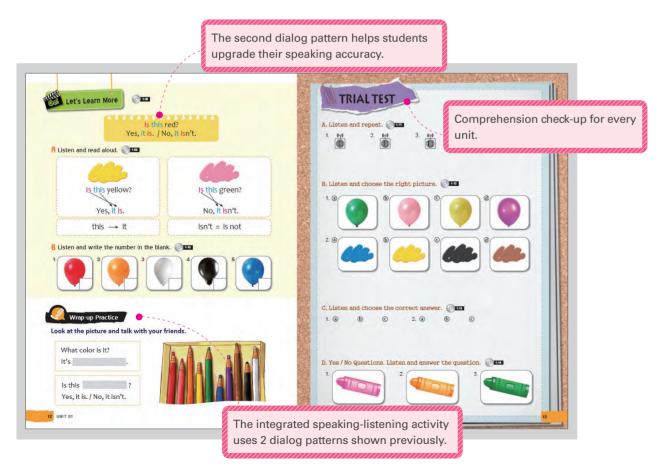
### Workbook

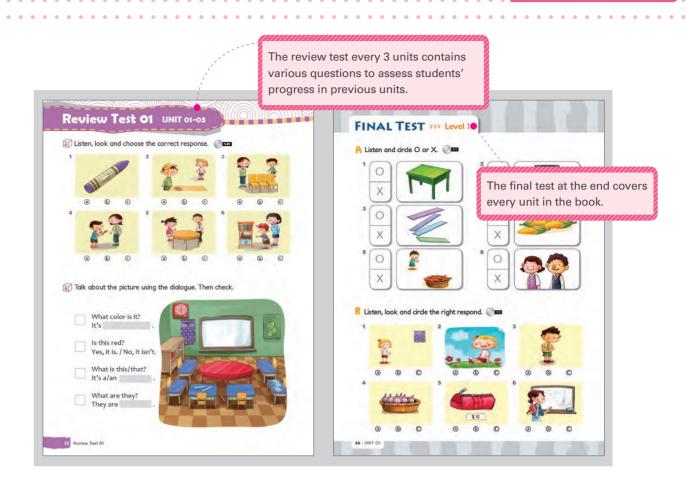


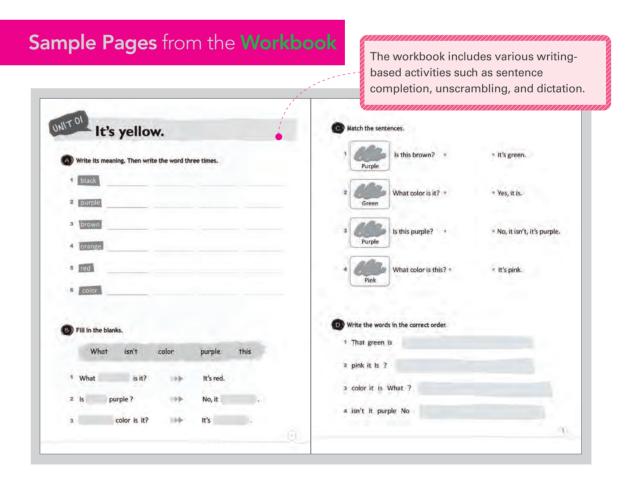












24

An Organized Textbook for Developing Language and Literacy Skills

# WINNERS' READING & WRITING

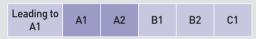
Reading and writing are foundational to literacy instruction across the globe. Children start to learn language from the day they are born. They learn to use language to express their feelings and to communicate with others.

Winners' Reading & Writing is a seven-level course specially designed to help students to have specific abilities required for reading and writing come from their immediate experiences with oral and written English. With careful planning and instruction, students will experience stories covering a number of genres that are both interesting and informative. And teachers will be able to encourage students to become productive readers, which will help them to extend their reasoning and comprehension abilities in learning about their world.



### **BEGINNER TO INTERMEDIATE**

### CEFR



### DOWNLOAD

- Unit Sample
- MP3 Files
- Teacher's Guide
- Answer Key
- Worksheet

### Key Features -

- >> Organized guides to every stage of reading and writing
- >> Providing a number of vocabulary categorized by various themes
- Introducing diverse genres with fun and educational stories
- » Dealing with core grammar patterns for ESL/EFL learners
- Writing Point sections with sufficient exercises to develop accurate writing
- Workbooks for reviewing grammar, vocabulary, and stories including listening exercises

### Contents

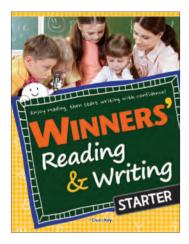
Titles	Level	CEFR	Main Topics or Curriculum
Winners' Reading & Writing STARTER	Doninger		Alphabets & Sight Words
Winners' Reading & Writing 1	Beginner		Reading for Comprehension
Winners' Reading & Writing 2	High Paginner	A1	&
Winners' Reading & Writing 3	High-Beginner		Writing Different Genres
Winners' Reading & Writing 4	Lower-Intermediate		Developing Reading Skills
Winners' Reading & Writing 5	Lower-intermediate		&
Winners' Reading & Writing 6	Intermediate	A2	Writing with Purposes

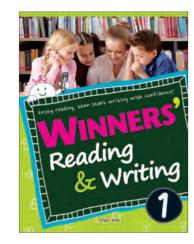
### | Compositions |

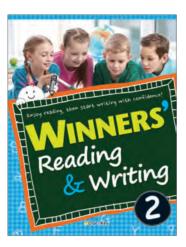
Titles	Units	Pages (SB/WB)	ISBN
Winners' Reading & Writing STARTER – Student Book + Workbook	30	88/32	978-89-6884-285-6
Winners' Reading & Writing 1 – Student Book + Workbook	12	80/36	978-89-6884-120-0
Winners' Reading & Writing 1 – Classroom Teacher's Guide (Book)	12	60	978-89-6884-287-0
Winners' Reading & Writing 2 – Student Book + Workbook	12	80/36	978-89-6884-121-7
Winners' Reading & Writing 2 – ClassroomTeacher's Guide (Book)	12	60	978-89-6884-288-7
Winners' Reading & Writing 3 – Student Book + Workbook	12	80/36	978-89-6884-122-4
Winners' Reading & Writing 3  – Classroom Teacher's Guide (Book)	12	60	978-89-6884-289-4
Winners' Reading & Writing 4 – Student Book + Workbook	12	104/36	978-89-6884-123-1
Winners' Reading & Writing 4 – ClassroomTeacher's Guide (Book)	12	64	978-89-6884-290-0
Winners' Reading & Writing 5 – Student Book + Workbook	12	104/36	978-89-6884-124-8
Winners' Reading & Writing 5 – ClassroomTeacher's Guide (Book)	12	60	978-89-6884-291-7
Winners' Reading & Writing 6 - Student Book + Workbook	12	104/36	978-89-6884-125-5
Winners' Reading & Writing 6 – Classroom Teacher's Guide (Book)	12	68	978-89-6884-292-4



### Student Book

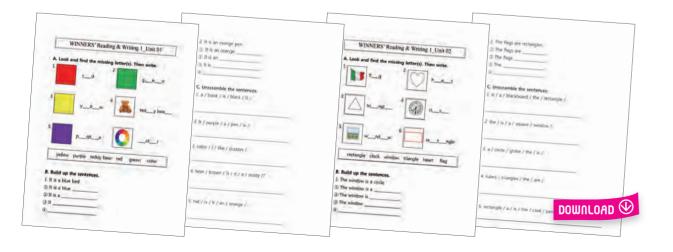








### Worksheet

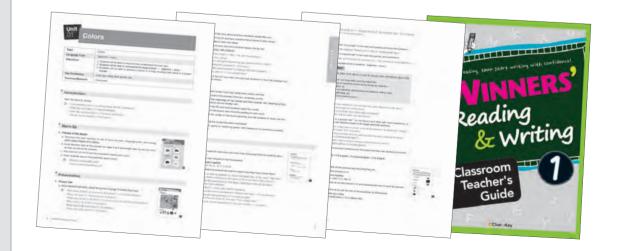


### Workbook



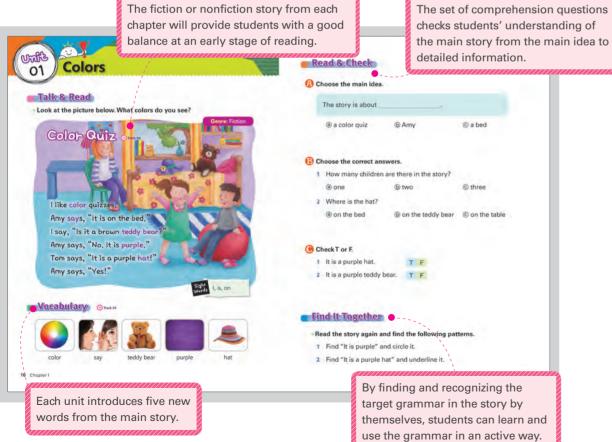


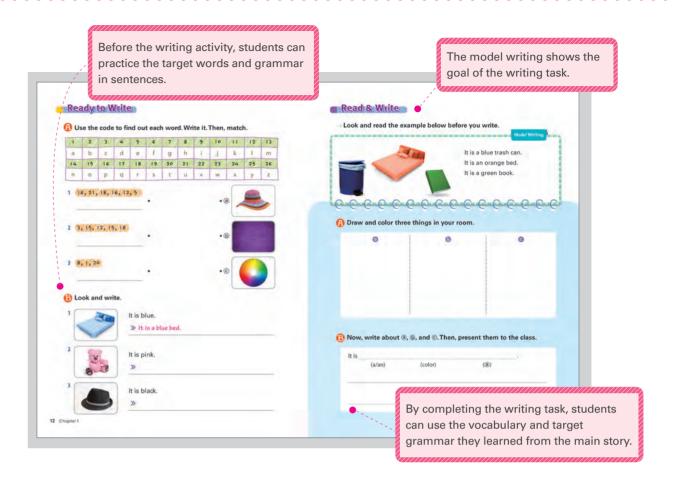
### Teacher's Book



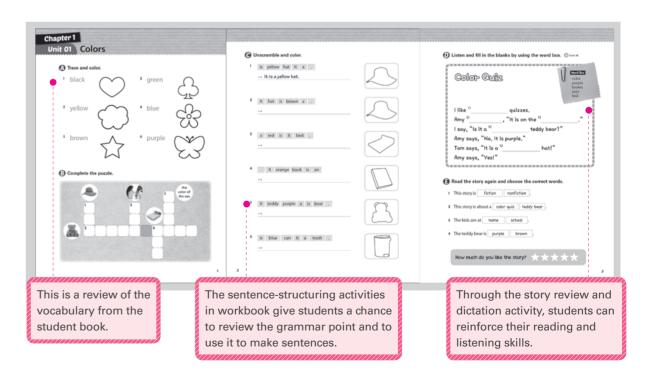
28







### Sample Pages from the Workbook



30

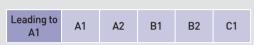
The Very First Phonics Textbooks Aimed at True Beginners

# FIRST STEP IN PHONICS

*First Step in Phonics* is a five-book phonics series specially written for primary students in the lower-beginner level. Each unit presents six high-frequency words to illustrate the relationship between sounds and letters. The systematic introduction of all phonemes and letter patterns will support early reading for students. The colorful illustrations provide just the motivation our children need. Students can build up their reading skills and progress from a variety of listening and reading exercises.



### CEFR



### DOWNLOAD

- Unit Sample
- MP3 Files

Test

- Lesson Plan
- Teacher's Guide
- Answer Key
- Cursive Handwriting Worksheet
- Flashcards

### 🕹 Key Features –

- >> Fun, age-appropriate activities: tracing, matching, circling, coloring, etc.
- Short, easy-to-remember chants in every unit
- Stories to review the words in a meaningful context
- Check-up page in every unit along with a progress test
- Writing-based workbook to review words and stories

### | Contents |

Titles	Main Topics or Curriculum	Target Vocabulary
First Step in Phonics 1	Alphabet Letters	60 words
First Step in Phonics 2	Beginning Consonants	60 words
First Step in Phonics 3	Short Vowels	60 words
First Step in Phonics 4	Long Vowels	48 words
First Step in Phonics 5	Double Letters	60 words

### **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
First Step in Phonics 1 – Student Book + Workbook + 1 MP3 CD	10	80/32	978-89-6037-312-9
First Step in Phonics 1 – Classroom Teacher's Guide (Book)	10	56	978-89-6884-008-1
First Step in Phonics 2 – Student Book + Workbook + 1 MP3 CD	10	80/32	978-89-6037-313-6
First Step in Phonics 2 – Classroom Teacher's Guide (Book)	10	60	978-89-6884-009-8
First Step in Phonics 3 – Student Book + Workbook + 1 MP3 CD	10	80/32	978-89-6037-314-3
First Step in Phonics 3 – Classroom Teacher's Guide (Book)	10	60	978-89-6884-010-4
First Step in Phonics 4 – Student Book + Workbook + 1 MP3 CD	8	68/28	978-89-6037-315-0
First Step in Phonics 4 – Classroom Teacher's Guide (Book)		48	978-89-6884-011-1
First Step in Phonics 5 – Student Book + Workbook + 1 MP3 CD	10	80/32	978-89-6037-316-7
First Step in Phonics 5 – Classroom Teacher's Guide (Book)	10	56	978-89-6884-012-8

### Student Book



### Workbook



### Cursive Handwriting Worksheet



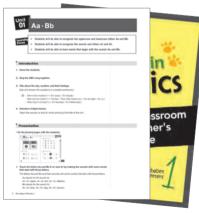
### Test Set

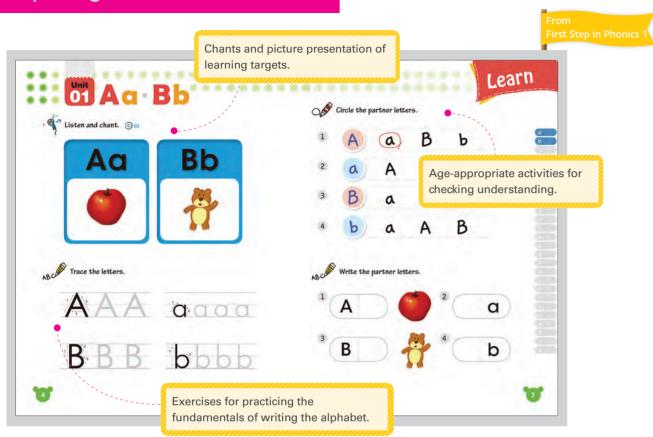


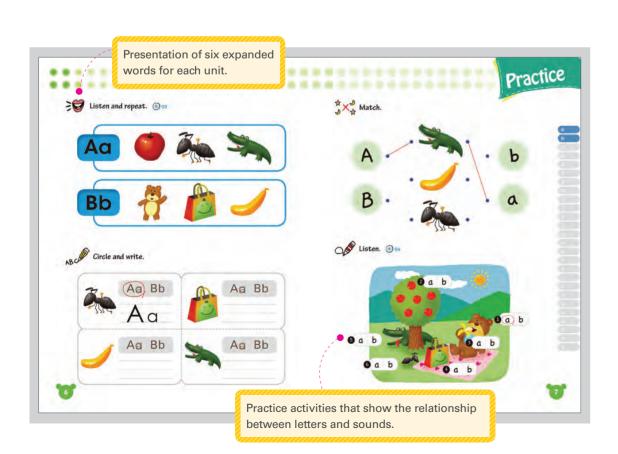
### 2 Review Tests + 1 Final Test / per every SB

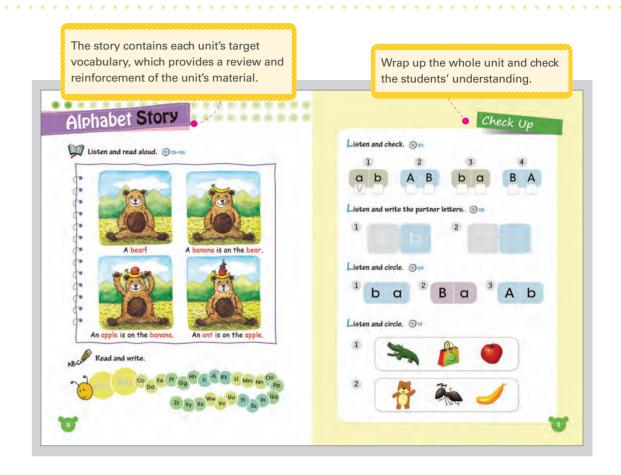
### Flashcards

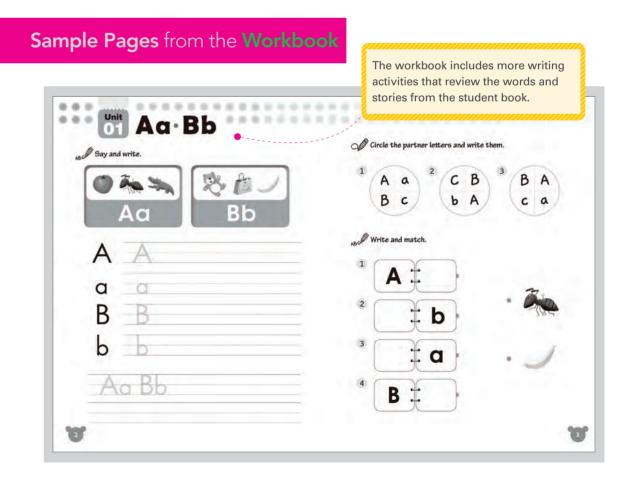










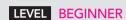


### From the Alphabet to Phonemic Awareness!

# **GO,GO! PHONICS**

Phonics is a very important skill which helps ESL/EFL students become good readers. *Go,Go! Phonics* is a four-level phonics series for beginners. Beginning with the alphabet, this series introduces phonics from A to Z. Crucial elements in learning phonics, such as phonemic awareness, decoding skills, letter recognition, and vocabulary acquisition, are included throughout the series.

Every student book has two interactive hybrid CDs that provide an e-book and a variety of multimedia contents which make teachers and students enjoy learning in an interesting way. Each CD supports content-area lessons with activities in an engaging, visual, and interactive way designed to reach all learners. With *Go,Go! Phonics*, students will build a solid foundation in spelling and become proficient readers.



### CEFR

Leading to A1	A1	A2	B1	B2	C1

### DOWNLOAD

- Unit Sample
- MP3 Files

• Test

• Teacher's Guide

- FlashcardsAnswer Key
- Cursive Handwriting Worksheet

### Key Features -

- Essential phonics to build up phonemic awareness
- A variety of activities for developing listening, reading, and writing skills
- >> Fun chants and stories that help learners with vocabulary acquisition
- Interactive Hybrid CD containing effective e-textbooks and fun multimedia games and activities

### **Contents**

Titles	Main Topics or Curriculum	Target Vocabulary
Go,Go! Phonics 1	Alphabet Sounds	78 words
Go,Go! Phonics 2	Short Vowels	80 words
Go,Go! Phonics 3	Long Vowels	80 words
Go,Go! Phonics 4	Double Letter Sounds	100 words

### **Compositions**

Titles	Units	Pages	ISBN
Go,Go! Phonics 1 – Student Book + 2 Hybrid CDs	8	96	978-89-6210-300-7
Go,Go! Phonics 1 – Workbook	8	40	978-89-6210-301-4
Go,Go! Phonics 1 – ClassroomTeacher's Guide (Book)	8	48	978-89-6884-013-5
Go,Go! Phonics – Alphabet Flashcard Book	-	224	978-89-6210-417-2
Go,Go! Phonics 2 – Student Book + 2 Hybrid CDs	10	112	978-89-6210-302-1
Go,Go! Phonics 2 – Workbook	10	48	978-89-6210-303-8
Go,Go! Phonics 2 – Classroom Teacher's Guide (Book)	10	64	978-89-6884-014-2
Go,Go! Phonics 3 – Student Book + 2 Hybrid CDs	10	112	978-89-6210-304-5
Go,Go! Phonics 3 – Workbook	10	48	978-89-6210-305-2
Go,Go! Phonics 3 – Classroom Teacher's Guide (Book)	10	68	978-89-6884-015-9
Go,Go! Phonics 4 – Student Book + 2 Hybrid CDs	10	112	978-89-6210-306-9
Go,Go! Phonics 4 – Workbook	10	48	978-89-6210-307-6
Go,Go! Phonics 4 – Classroom Teacher's Guide (Book)	10	68	978-89-6884-016-6

### **Student Book**



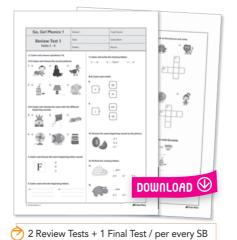
### Workbook



### Cursive Handwriting Worksheet



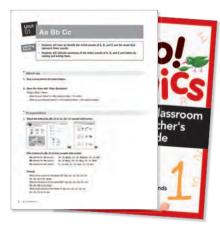
### Test Set



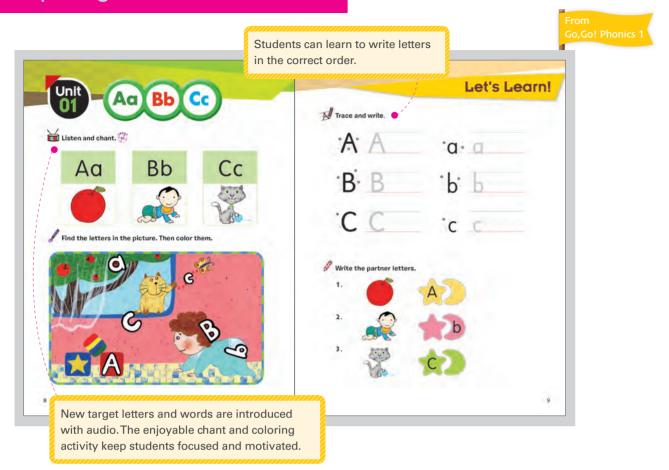
### Flashcards



Teacher's Book

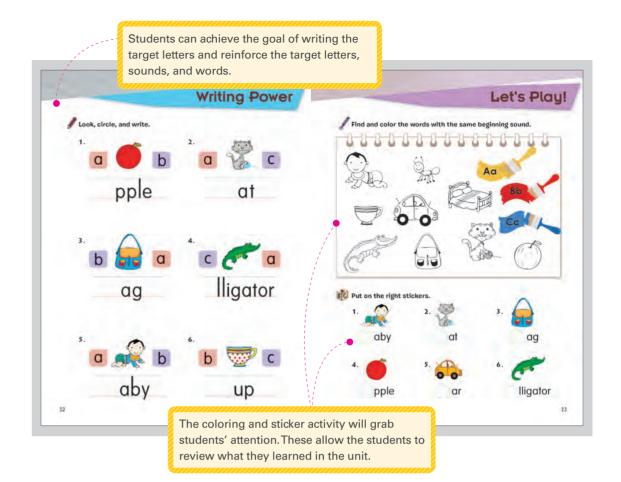


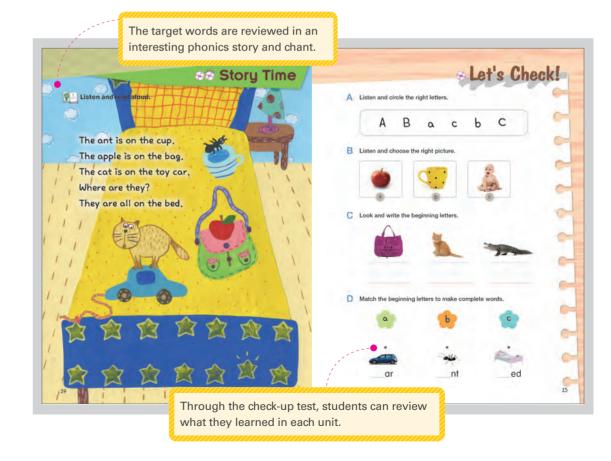




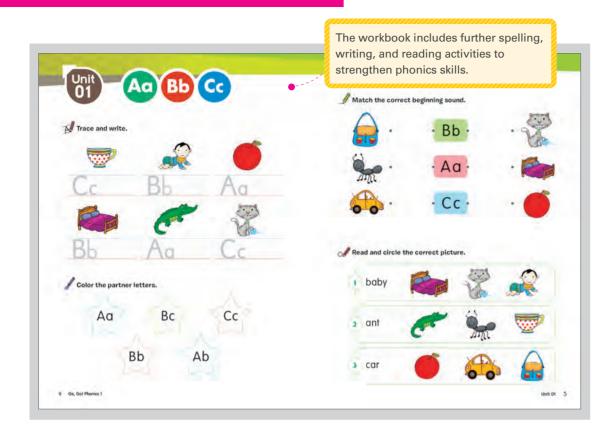
Students practice the target letters, sounds, and related words through various listening tasks.







### Sample Pages from the Workbook



### Interactive Learning with Special CDs

Each student book includes 2 hybrid CDs, which have both audio tracks for the student book and multiple interactive components. As the student book is found in e-book format in the CDs themselves, teachers can use these CDs as electronic textbooks as well. And the additional fun and interactive activities on the CDs can help learners achieve their learning goal better in each unit.

### Enjoy Special E-book



- 1 Audio player \_ Students can listen to the audio files.
- Media player \_ Students can see and enjoy our multimedia contents.
- Oraw \_ Teachers and students can use a colorful pen for their interacive whiteboard class.
- Bookmark \_ Teachers and students can make their own notes on each page.
- Find \_ Teachers and students can search for the words in the books.
- **6** Index \_ Teachers and students can see the entire contents of the books.
- Result \_ Students can see their learning progress.

### Various Multimedia Contents for FUN

































A Phonics Series that Introduces Phonics Naturally

# **NEW PLUS PHONICS**

New Plus Phonics is an easy and fun three-book phonics series developed for high-beginners. This series introduces higher-level of phonics and blending skills naturally through music, songs, words, and interesting stories. This series provides fun ways for children to interact with each other while offering explicit support for developing phonological awareness. Every element is designed for children to practice decoding skills and develop 4 skills together.



LEVEL HIGH-BEGINNER

### CEFR

Leading to A1	A1	A2	B1	B2	C1

### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Flashcards Answer Key
- Test

### **Key Features –**

- >> Comprehensive program designed to improve spelling, reading, listening, and writing
- >> Easy and fun to teach with lots of songs, chants, stories, and activities
- Stories that present various phonemic patterns through wonderful full-color illustrations using high-frequency vocabulary
- >> Funny and engaging cartoon stories to review the entire units
- >> Assessment tests per 3 units for partial check-up and 1 final test for covering all units

### **Contents**

Titles	Main Topics or Curriculum	Target Vocabulary
New Plus Phonics A	Initial Consonants, C+V+C Syllable Building	159 words
New Plus Phonics B	Short Vowels, Rhyming Family, Blends, Ending Blends	159 words
New Plus Phonics C	Long Vowels, Diphthongs, R-Controlled Vowels, Digraphs, Ending Digraphs	164 words

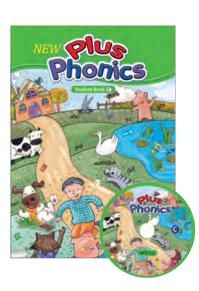
### **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
New Plus Phonics A – Student Book+Workbook+1 MP3 CD	16	112/68	978-89-6884-017-3
New Plus Phonics A – Classroom Teacher's Guide (Book)	16	84	978-89-6884-026-5
New Plus Phonics B – Student Book+Workbook+1 MP3 CD	13	104/72	978-89-6884-018-0
New Plus Phonics B – Classroom Teacher's Guide (Book)	13	60	978-89-6884-027-2
New Plus Phonics C – Student Book+Workbook+1 MP3 CD	12	104/72	978-89-6884-019-7
New Plus Phonics C – ClassroomTeacher's Guide (Book)	12	56	978-89-6884-028-9

### **Student Book**







### Workbook



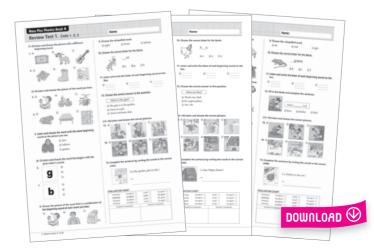
### Flashcards

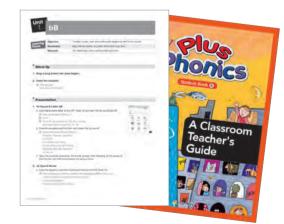


### **Test Set**

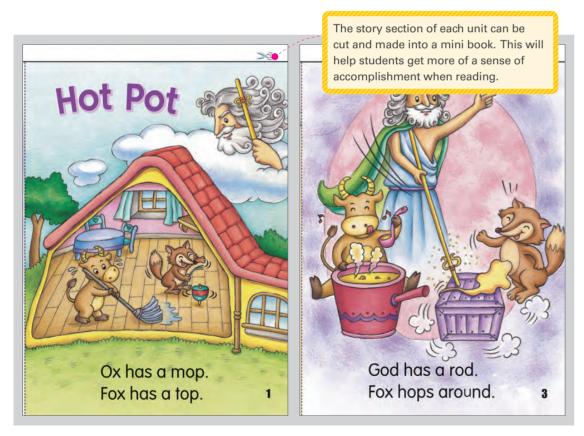
Book A\_6 Review Tests + 1 Final Test Book B\_5 Review Tests + 1 Final Test Book C\_6 Review Tests + 1 Final Test

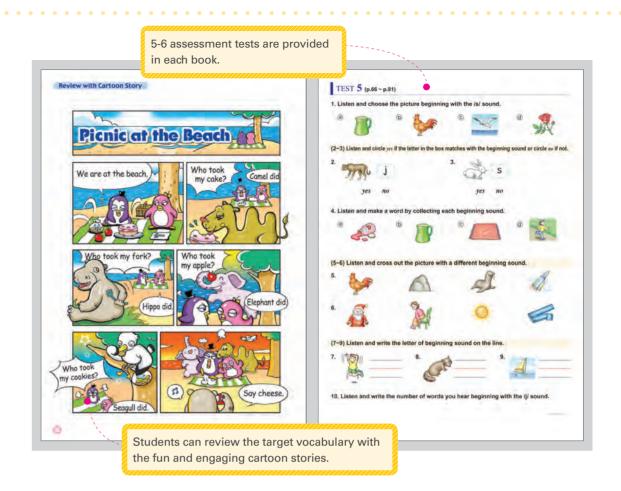








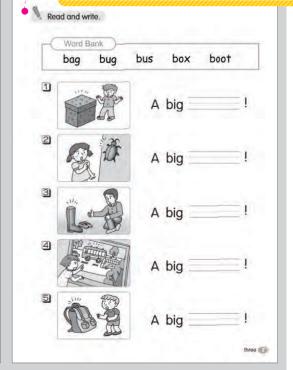




### Sample Pages from the Workbook

The workbook contains a variety of activities that make the lesson more enjoyable, which provides further practice of phonemic awareness.

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CEHBA				
XBO				
BGU		7		



Experience the Magic of Phonics Reading

# PHONICS STORY

*Phonics Story* is a six-book phonics series for lower-beginners. This series is designed for children to learn the critical phonics skills necessary to ensure successful independent reading. Familiar stories and settings introduce children to a wider vocabulary and rich phonics practice with high frequency words will help children to build their confidence in reading.



### CEFR

Leading to A1	A1	A2	B1	B2	C1

### DOWNLOAD

- Unit Sample
- MP3 FilesWorksheet
- Lesson Plan

### 🥇 Key Features —

- Stories that help to build up a strong foundation in reading
- >> Sentence patterns found in daily English
- >> Lively songs and chants to help children practice in a natural way
- » A wide variety of fun activities in the workbook
- >> Supplementary flashcards in the book

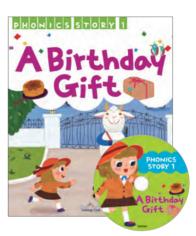
### **Contents**

Titles	Main Topics or Curriculum	Target Vocabulary
Phonics Story 1: A Birthday Gift	Beginning Consonants 1	16 words
Phonics Story 2: We Are the Best!	Beginning Consonants 2	16 words
Phonics Story 3: A Magic Boy	Short Vowels	16 words
Phonics Story 4: Little Lion's Day	Consonants + Short Vowels	16 words
Phonics Story 5: Ride to a Star!	Long Vowels	16 words
Phonics Story 6: Where Is My Frog?	Double Letters	16 words

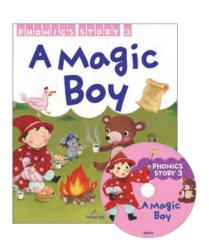
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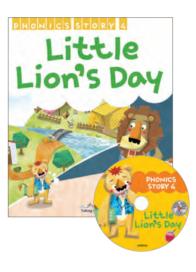
Titles		ISBN
Phonics Story 1: A Birthday Gift - Storybook+Workbook+1 Audio CD	28/8	978-89-6037-781-3
Phonics Story 2: We Are the Best! - Storybook+Workbook+1 Audio CD	28/8	978-89-6037-782-0
Phonics Story 3: A Magic Boy – Storybook+Workbook+1 Audio CD	28/8	978-89-6037-783-7
Phonics Story 4: Little Lion's Day – Storybook+Workbook+1 Audio CD	28/8	978-89-6037-784-4
Phonics Story 5: Ride to a Star! - Storybook+Workbook+1 Audio CD	28/8	978-89-6037-785-1
Phonics Story 6: Where Is My Frog? - Storybook+Workbook+1 Audio CD	28/8	978-89-6037-786-8

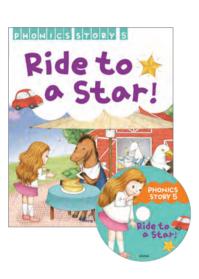
### Storybook

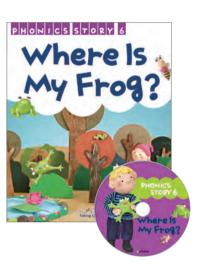












### Workbook

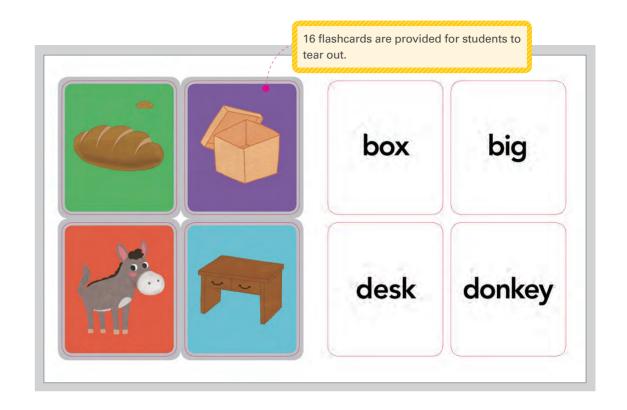






Charming illustrations appealing to children arouse and maintain their interests.





### Sample Pages from the Workbook

The workbook provides a variety of activities, such as coloring, maze, matching, and picture comprehension, reviewing all letters and sounds from the student book.



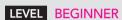
18

Provide a Solid Bridge from Phonics to Reading

# FIRST STEP IN READING

How does reading help children's English proficiency? If your students can read aloud by themselves, they can learn some grammar, structure patterns and vocabulary at the same time. It means they can get word recognition and comprehension through the process of constructing meaning from written texts.

*First Step in Reading* is a three-level reading course that helps beginners develop their reading skills. This series is like a bridge between phonics and reading as the lessons are based on phonics words. Students can practice some sentence patterns in the story and experience reading comprehension, listening, and writing. And they will make their own output while enjoying its learning activities such as games, drawings, and tongue-twisters.



### CEFR



### DOWNLOAD

- Unit Sample
- MP3 Files

• Test

• Teacher's Guide

- Lesson Plan
- Answer Key

### Key Features —

- >> Fun stories with phonics words to reinforce comprehensive reading skills
- >> Picture dictionary for each unit
- >> Tongue twisters to make sure the children pronounce new words well
- >> Creative activities such as songs, games, and mini-books for review and fun
- >> Critical thinking activities enhancing children's ability to make their own story

### **Contents**

Titles	Main Topics or Curriculum	Word Count
First Step in Reading 1	Stories with Consonant Sound Words	40~55 words
First Step in Reading 2	Stories with Short Vowel and Blend Sound Words	45~60 words
First Step in Reading 3	Stories with Long Vowel and Digraph Sound Words	55~65 words

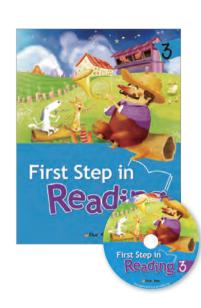
### **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
First Step in Reading 1 – Student Book + Workbook + 1 MP3 CD	8	80/32	978-89-6210-369-4
First Step in Reading 1 – Classroom Teacher's Guide (Book)	8	44	978-89-6037-847-6
First Step in Reading 2 – Student Book + Workbook + 1 MP3 CD	8	80/32	978-89-6210-370-0
First Step in Reading 2 – Classroom Teacher's Guide (Book)	8	44	978-89-6037-848-3
First Step in Reading 3 – Student Book + Workbook + 1 MP3 CD	8	80/32	978-89-6210-371-7
First Step in Reading 3 – Classroom Teacher's Guide (Book)	8	44	978-89-6037-849-0

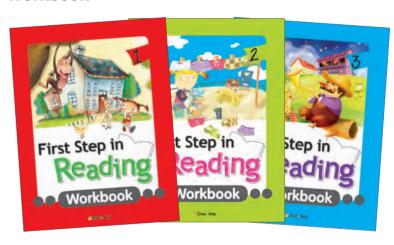
### **Student Book**



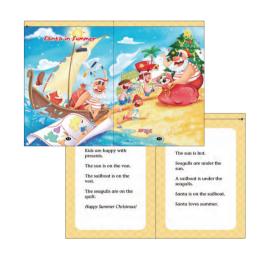




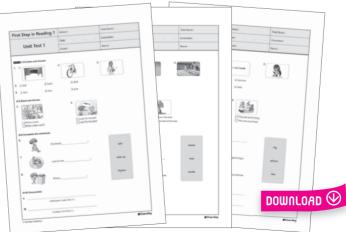
### Workbook

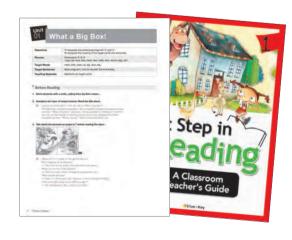


### Make your own book

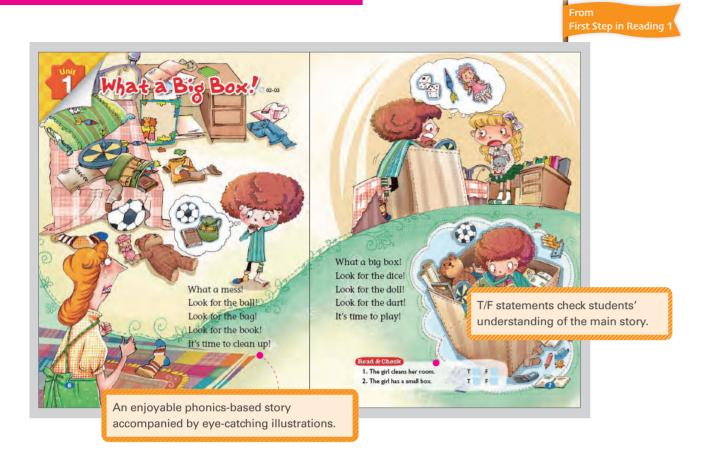


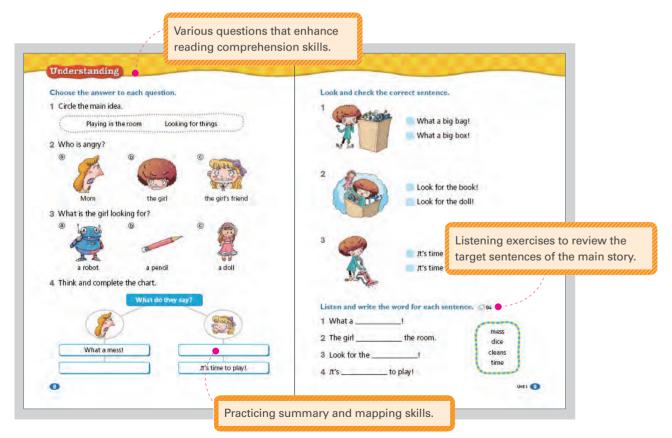


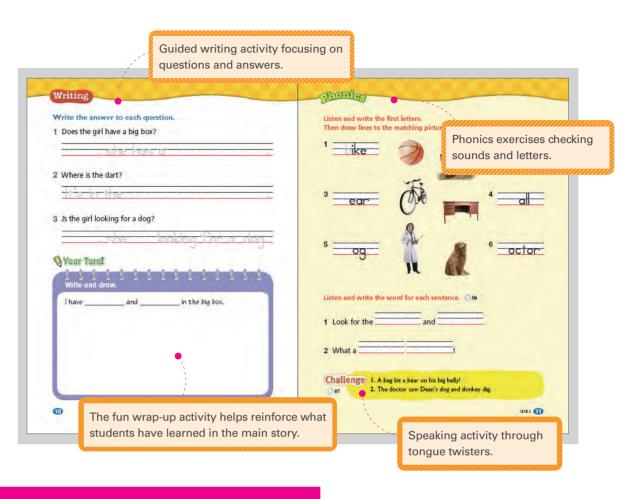




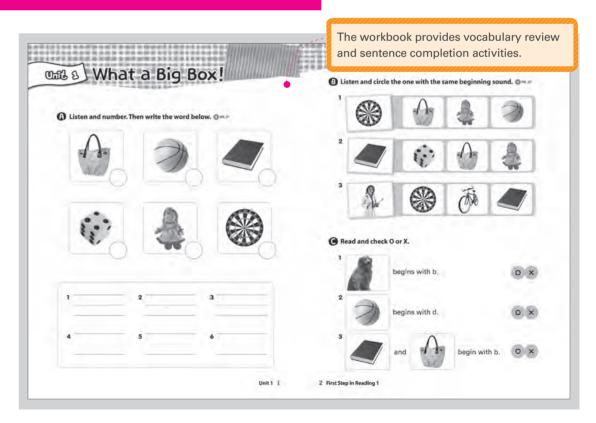








### Sample Pages from the Workbook



52

With a Variety of Fun Activities, Have a Fun Time Reading and Doing!

# READ & DO

Read & Do is a three-level reading series specially designed for young learners who are just about to start reading. The stories closely related to learners' real lives, and the attractive illustrations and cute characters help them get motivated at an early stage of reading. All of the sections consist of a variety of topic-based activities rather than normal checkup questions or repeated exercises. By doing these activities, learners will build a variety of reading skills and core sentence patterns which are essential for reading fluency, and keep learning and finally come to enjoy it. Especially, different kinds of warm-up activities activate learner's background knowledge about topics and new vocabulary. In addition, through the gradual three-step reading process, learners can focus on reading without any sense of boredom.



### CEFR

Leading to	A1	A2	B1	B2	C1
Al					

### DOWNLOAD

- MP3 Files
- Unit SampleAnswer Key
- Teacher's Guide
- Flashcards

### - 🏅 Key Features —

- >> Fun topics and stories that are familiar to young learners
- >> 25% of nonfiction stories to help acquire not only language skills but information
- Warm-up activities and questions to lead learners to get motivated
- >> Gradual three-step reading process to help learners focus on reading
- » A variety of enjoyable activities to check comprehension
- Sections for other language skills to build up proficiency equally

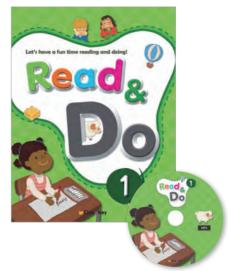
### **Contents**

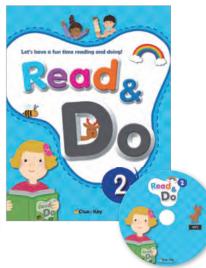
Titles	Main Topics or Curriculum	Sight Words	Word Count
Read & Do 1	Colors & Shapes, People, Things, Food, Home, Animals, Bodies, Rules	80 words	30~40 words
Read & Do 2	Shopping, Weather & Seasons, Holidays, Places, Sports, Travel, Dream, Future Plan (Including 25% of Nonfiction)	80 words	40~50 words
Read & Do 3	Characters, The Environment, Health, The World, Entertainment, Lives, Activities, Sleeping (Including 50% of Nonfiction)	80 words	50~60 words

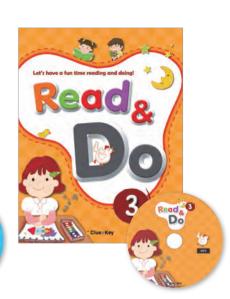
### **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Read & Do 1 – Student Book + Workbook + 1 MP3 CD	16	80/32	978-89-6884-487-4
Read & Do 1 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-509-3
Read & Do 2 – Student Book + Workbook + 1 MP3 CD	16	80/32	978-89-6884-488-1
Read & Do 2 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-510-9
Read & Do 3 – Student Book + Workbook + 1 MP3 CD	16	80/32	978-89-6884-489-8
Read & Do 3 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-511-6

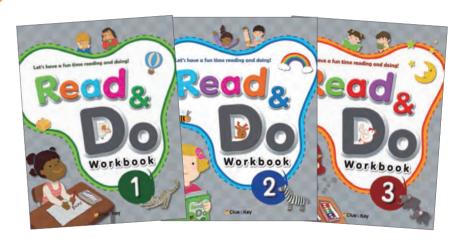
### Student Book



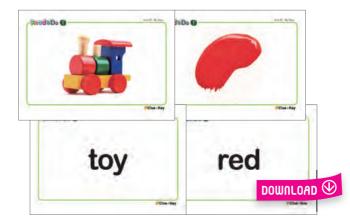


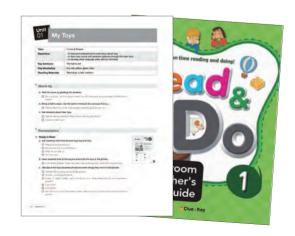


### Workbook

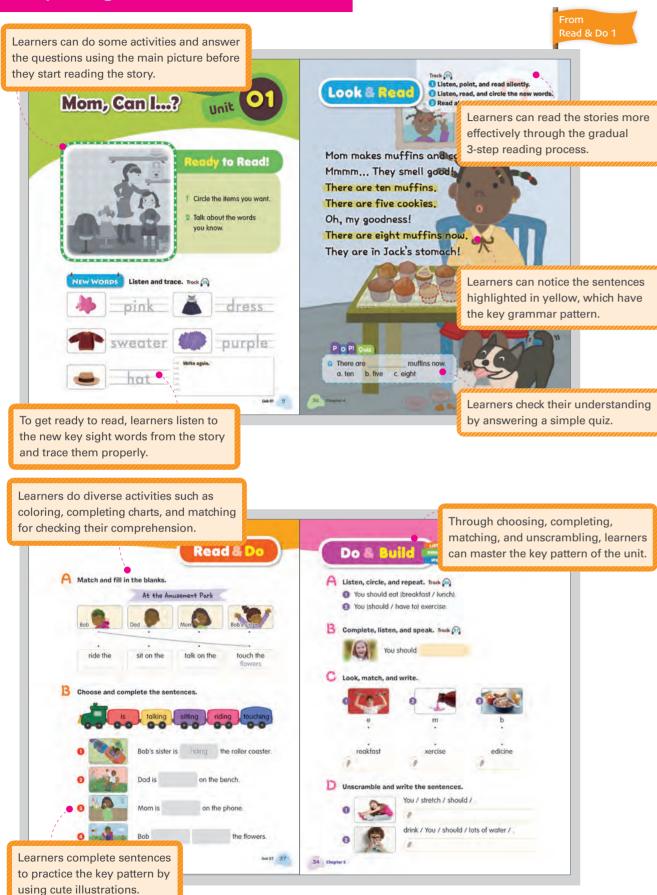


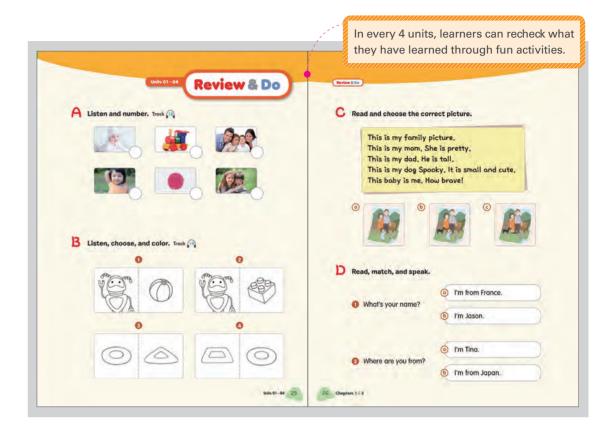
### Flashcards



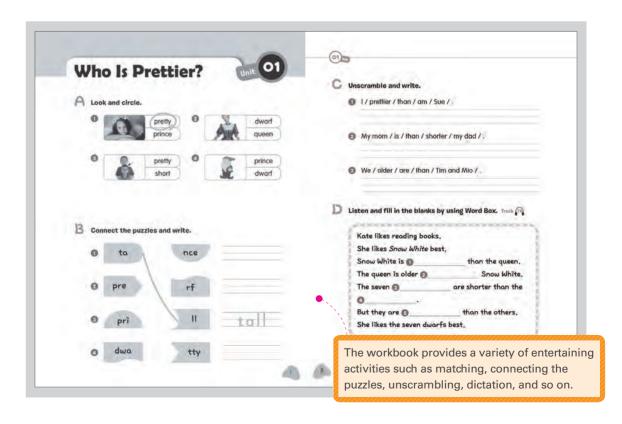








### Sample Pages from the Workbook





An Early-Year Elementary Reading Series with Stories about the Daily Lives of Different Characters

# **READ AND GROW**

**Read and Grow** is an English reading course that helps high-beginners to develop their reading skills. This series has four special characters from different countries—Canada, America, and England—that show a delightful mixture of stories with familiar settings. Discussing these stories and talking about the students' own experience will help them make sense of things in their lives and the way they feel about them. In addition, students can start to use various graphic organizers to organize the information into their thinking and create the mental framework needed for comprehension.



### CEFR

Leading to A1	A1	A2	B1	B2	C1

### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Lesson PlanAnswer Key
- Test

### 🗸 🟅 Key Features –

- » A variety of stories telling about each character's fun and exciting activities
- >> 5 learning objectives: story, vocabulary, understanding, listening, and writing
- 3 4 reading skills: main idea, details, sequencing, and character analysis
- Workbook that enhances the students' vocabulary and writing skills

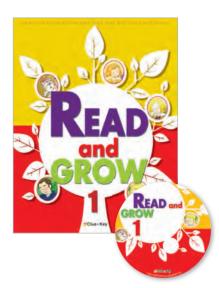
### Contents

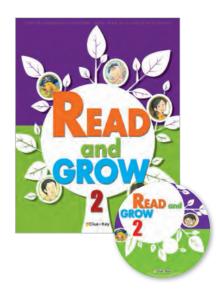
Titles	Main Topics or Curriculum	Word Count
Read and Grow 1	The story of Kate's daily life	35~50 words
Read and Grow 2	The story of David's daily life	45~60 words
Read and Grow 3	The story of Justin's and Mike's daily lives	55~70 words

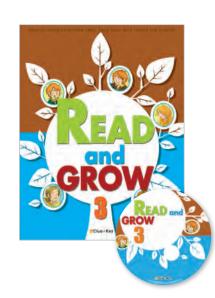
### **| Compositions |**

Titles	Units	Pages (SB/WB)	ISBN
Read and Grow 1 – Student Book+Workbook+1 Audio CD	16	68/32	978-89-6037-297-9
Read and Grow 1 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-029-6
Read and Grow 2 – Student Book+Workbook+1 Audio CD	16	68/32	978-89-6037-298-6
Read and Grow 2 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-030-2
Read and Grow 3 – Student Book+Workbook+1 Audio CD	16	68/32	978-89-6037-299-3
Read and Grow 3 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-031-9

### Student Book





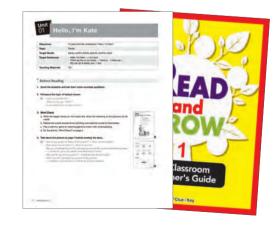


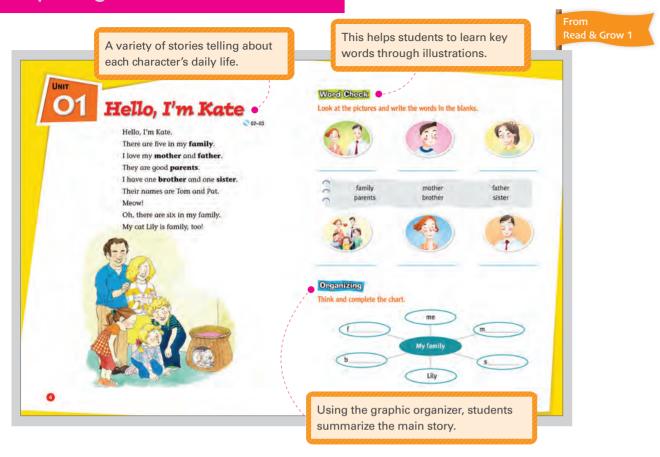
### Workbook

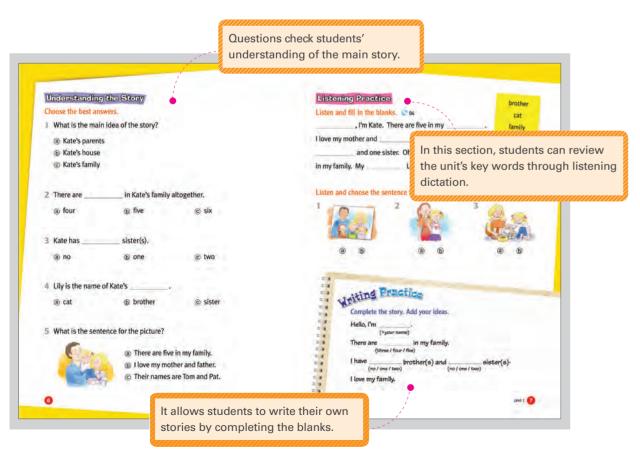


### 











### Sample Pages from the Workbook

1 Hello, 2 They are good 3 There are six	parents.  my mother and father.  I'm Kate.
3 There are six	A Transport of the
	Res Prays
	rm kate.
4 Hove	in my family.
1.	
2.	
3.	
4.	
E. Translate each sentence in	ito your mother language.
There are five in my family.	
2 I have one brother and one sister	
3 Their names are Tom and Pat.	
<u> </u>	
	E. Translate each sentence in There are five in my family.  I have one brother and one sister.





### A High-Grade Elementary Reading Text Providing Topic-Based Articles

# **READING PLUS**

Reading Plus is a three-level reading series that helps lower-intermediate level learners develop their reading skills. It provides various types of reading genres and a huge variety of topics. One theme has four different genres of reading passages with similar topics in order that students can focus on the vocabularies from the same category. With the summarizing practice, students can learn to synthesize and analyze information, identify key concepts, and eliminate extraneous information. The systematic activities such as the warm-up questions, listening quizzes, and grammar tips help students expand and upgrade their English proficiency level.



### CEFR

Leading to A1	A1	A2	B1	B2	C1

### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Lesson Plan Answer Key
- Test

### Key Features -

- >> Various types of reading genres: classic tales, fiction stories, and nonfiction articles
- >> High-interest topics appealing to elementary school students in higher grades
- >> Before-reading questions that help students build comprehension and understand new words
- >> Workbook with reviews of words, sentences, and grammar

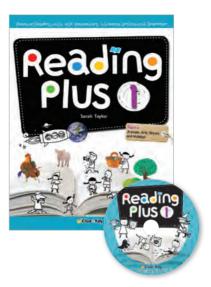
### | Contents |

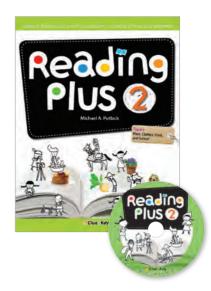
Titles	Main Topics or Curriculum	Word Count
Reading Plus 1	Animals, Arts, Nature, Holidays	95~115 words
Reading Plus 2	Plants, Clothes, Food, School	115~130 words
Reading Plus 3	Ocean, Job, Money, Space	130~150 words

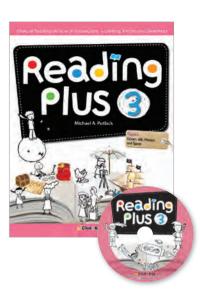
### **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Reading Plus 1 – Student Book+Workbook+1 Audio CD	16	72/48	978-89-6210-114-0
Reading Plus 1 – Classroom Teacher's Guide (Book)	16	68	978-89-6037-844-5
Reading Plus 2 – Student Book+Workbook+1 Audio CD	16	72/48	978-89-6210-115-7
Reading Plus 2 – Classroom Teacher's Guide (Book)	16	68	978-89-6037-845-2
Reading Plus 3 – Student Book+Workbook+1 Audio CD	16	72/48	978-89-6210-116-4
Reading Plus 3 – Classroom Teacher's Guide (Book)	16	68	978-89-6037-846-9

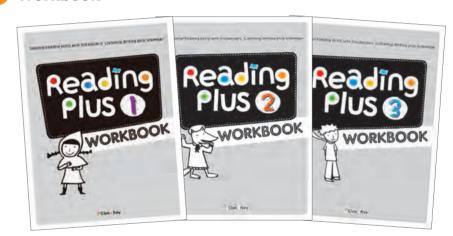
### **Student Book**



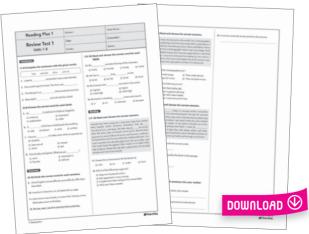


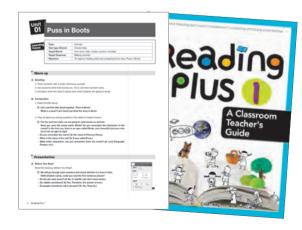


### Workbook









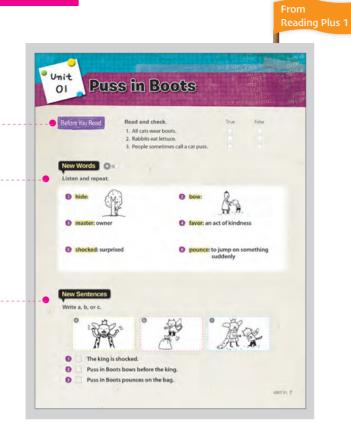




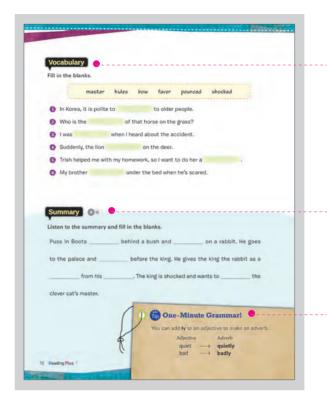
Before reading, students have a chance to stimulate their interest in reading by reading some sentences.

This section introduces new words and phrases related to the unit. Key words are presented in a dictionary format.

Pre-reading exercise through matching illustrations with key sentences from the story.



World classics, fiction, nonfiction, and various other genres of stories are presented. Multiple-choice and short answer questions that cover the details Puss in Boots and main idea to check students' Puss in Boots understanding of the story. 6 helps hops right into his bag, which is full of lettuce. In a flash, he pounces on the bag and catches the rabbit. He takes the rabbit ® bush to the palace and bows before the king. "This is a gift from my master," he says to the king. The king is shocked because he's ® the rabbit @ Puss in Boots' master never seen a talking cat before. The cat wears boots and a hat! He wants to meet the clever cat's master and do a favor. This is how Puss in Boots helps his poor master. (8) How Puss in Boots catches a rabbit How Puss in Boots wears a hat and boots The king wants to do a \_\_\_\_\_\_ for Puss in Boots' master. By completing the chart, students can A simple listening quiz to check organize the flow of the main story. comprehension.



It allows students to review the key words in context through sentences.

It helps students to build up their summarizing strategies and listening skills by filling in the blanks.

This section focuses on correct grammar usage, which is helpful to learners when they read the story.

### Sample Pages from the Workbook

	The workbook provides reviews of words a sentences from the main story. It also inclue exercises to reinforce the understanding of
Puss in Boots	grammar from the <one-minute book.<="" grammar="" in="" section="" student="" th="" the=""></one-minute>
A Write the meaning of the word in your mother la	
0 bow	
@ favor	wants/to meet/he/the cat's master/.
nide	● he / before / bows / the king / .
@ master	
g pounce	
@ shocked	his / helps / Puss in Boots / poor master / .
-	
B Choose the meaning for each underlined word.	
Puss in Boots pounces on the bag.	
hides jumps © finds	国 Fill in the blanks. Use an adverb.
The king is shocked.	The turtle walked (slow) toward the sea.
® surprised ® tired © bored	She played the piano (perfect)
& Fill in the blanks.	
2	"I can't come out to play," Andrew said (sad)
mtaeter favor	hilden The dog runs (quick) to his master.
1 The king wants to do him a	The snake moves (silent) through the bushes.
Puss in Boots behind a bush.	
Puss in Boots says, "this is a gift from my	I was (sudden) woken up by a loud noise.
	Live 61 Reading Plus II





Open Your World of Reading Through Improving Essential Reading Skills

# **READING KEYS**

*Reading Keys* is a systematically organized three-level reading series for learners of English from lower-intermediate to intermediate level. It provides numerous reading articles with different topics, including essential nonfiction reading materials on academic subjects. *Reading Keys* especially focuses on developing reading skills for effective reading comprehension. Reading skills help students learn how to read texts with a critical eye, how to read between the lines, and how to select important information from them. In addition, the various visual aids and before-and-after reading questions will allow students to apply their prior knowledge, integrate information, and transfer knowledge to a new situation in an interactive way. With the *Reading Keys* series, students will become more independent and competent readers of academic passages in English.

# LEVEL LOWER-INTERMEDIATE TO INTERMEDIATE

### CEFR

Leading to A1	A2	B1	B2	C1
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### DOWNLOAD

- Unit Sample
- MP3 Files

Answer Key

• Teacher's Guide

### Key Features -

- Detailed reading contents that are interesting and informative
- » Numerous before-and-after reading questions for building critical reading habits
- >> Picture-reading questions for interpreting visual materials
- >> Graphic organizer activities to learn and internalize essential reading skills
- An intensive workbook with further reading comprehension activities
- >> Various activities covering reading, writing, listening, and speaking skills

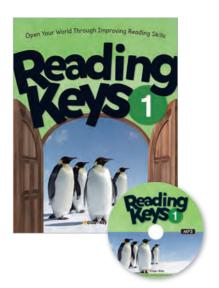
### | Contents |

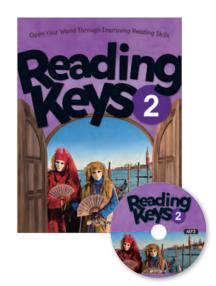
Titles	Main Topics or Curriculum	Word Count
Reading Keys 1	Friends, Family, School, Movies, People, Daily Life, Nature, etc.	180 ~ 210 words
Reading Keys 2	Travel, Culture, Health, Historic People, Science, Technology, etc.	190 ~ 220 words
Reading Keys 3	Social Studies, Science, Geography, Architecture, History, etc.	200 ~ 230 words

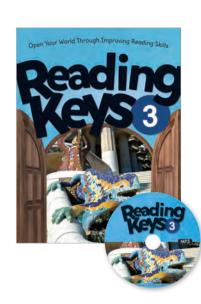
### | Compositions |

Titles	Units	Pages (SB/WB)	ISBN
Reading Keys 1 – Student Book + Workbook + 1 MP3 CD	16	72 / 48	978-89-6884-502-4
Reading Keys 1 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-512-3
Reading Keys 2 – Student Book + Workbook + 1 MP3 CD	16	72 / 48	978-89-6884-503-1
Reading Keys 2 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-513-0
Reading Keys 3 – Student Book + Workbook + 1 MP3 CD	16	72 / 48	978-89-6884-504-8
Reading Keys 3 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-514-7

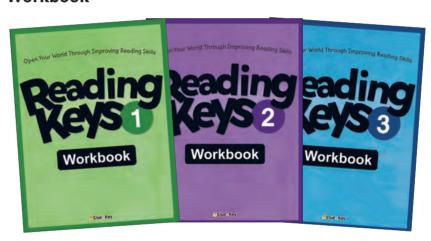
### Student Book

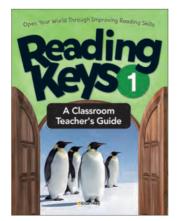


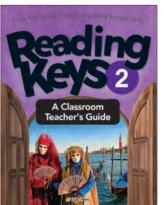


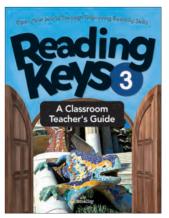


### Workbook









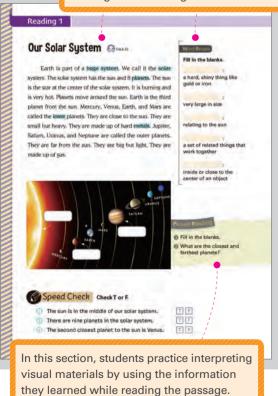


Talking about the main topic and relating pictures for activating background knowledge.

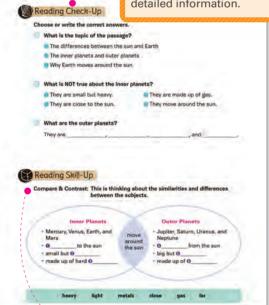
By checking the words in an English-English dictionary form, students can improve their vocabulary.



Students read a passage and review the vocabulary by finding the words after reading their meanings.



Students check their understanding of the reading passage by finding the main idea and checking the detailed information.



reading skills.

By filling in the blanks, students can

learn the characteristics of each target

Reading 2

Read and write a good title for this passage in the title box:

Venus and Mars are inner planets and are close to Earth. Venus is named after the Roman god of beauty. Its size is similar to Earth's. So it is often called Earth's sister planet. It is very cloudy and hot, it is fully convered by clouds. It keeps the sun's heat on the planet because of these clouds.

It is perfectly dry and has no water. That means there is no life on Venus. Mars is named after the Roman god of war. It is covered with reddish dust and nocks. So it is often called the Red Planet. Many scientists think there was file on Mars because water has been found there. Mars has two moons, but Venus has no moons.

\*\*Reinforcement\*\*

\*\*Reinforcement\*\*

\*\*Print The blanks.\*\*

\*\*Venus\*\*

\*\*Name after the Roman god of O overed with O of O overed with O overed with O overed with O overed with reddish on and nocks of O overed with O overed with reddish O over

Students read another reading passage related to the main topic. By deciding its title by themselves, they can check the main idea of the passage.

This reinforcement exercise allows students to fully understand and internalize the target reading skill.

By answering these questions, students can transfer the information they have learned to a new situation that includes talking about their own ideas.

### Sample Pages from the Workbook

	ace			Unscramble the sentences.     The /system / is / the / the star / at / the center / of / solair / sun / .
Read each wor	d and write it the	ee times.		
① huge				
③ system				
② solar				⑤ metals/are / They / made / of / hard / up / .
(i) planet				Section 19 and 19 december 19 and 19
(3) inner				
© metal	et word for each t	stante		© covered / is / ft / dust / and rocks / reddish / with /
(3) metal (3) Choose the bes (1) Sam bought th		blank. hame for your pict	ture.	<b>ூ</b> Listen and fill in the blanks. டூ
Choose the bea     Sam bought the metal	his trand	hame for your pict		
Choose the bea     Sam bought the metal	his txard	hame for your pict	O dust	<b>©</b> Listen and fill in the blanks. நின்ன Earth is part of a huge system. We call it the <b>த</b>
Choose the ber  Sam bought th metal  It's very hot in it	o soil here. Please check to o tomb	frame for your piro sand the cooling	O dust  of this building.  O planet	<b>®</b> Listen and fill in the blanks. ஞிணை Earth is part of a huge system. We call it the <b>ம</b>
Choose the bes  Sam bought th  metal  This very hot in l	o soil here. Please check to o tomb	hame for your pict G sand he cooling G system	O dust  of this building.  O planet	Earth is part of a huge system. We call it the O
Choose the bet  Sam bought th  metal  It's very hot in in  web  She must have	O soil here. Please check to O tomb	hame for your pict	of this building.  O planet.	Earth is part of a huge system. We call it the O system. The solar system has the sun and 8 O The sun is the star at the center of the solar system. It is O and is very hot. Planets move around the sun. Earth is the O planet from the sun.  Mercury, Very Starth is the O planet from the sun.
Choose the bet  Sam bought th  metal  It's very hot in in  web  She must have	o soil here. Please check the tomb	hame for your pict	of this building. of planet em. O colorful	Earth is part of a huge system. We call it the osum system. The solar system has the sun and 8 osum system. The sun is the star at the center of the solar system. It is osum system solar system. It is osum system solar system. It is osum system solar system. It is osum system. The system system. The system system system system system. The sum is the sum is the sum of system. The sum is the sum of system. The sum is the star at the center of the solar system. The sum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system is the star at the center of the solar system. It is osum is the star at the center of the solar system. It is osum is the star at the center of the solar system is the star at the center of the solar system. It is osum is the star at the center of the solar system is the star at the center of the solar system is the star at the center of the solar system is the star at the center of the solar system is the star at the c
Choose the bed Sam bought th metal This very hot in in web She must have gold The power of th	his hard O soil here. Please check the tomb t a ho O fluge the sun's light and he	hame for your pice O sand the cooling O system ouse to invite all of the O small eat is called	of this building. of this building. of planet em. of colorful energy. of solar	Earth is part of a huge system. We call it the solar system. The solar system has the sun and 8 solar system has the sun and 8 solar system. It is an and is very fiot. Planets move around the sun. Earth is the planet from the sun.  Mercury, Vor planets. The lanet workbook, students can review the are made of the sun workbook, students can review the





# Content Area Reading for Fostering English Skills and Academic Curiosity

# BIG QUESTIONS NEW

Big Questions is a three-level content area reading series designed for intermediate learners of English. This series aims to have students develop their abilities to read and understand nonfiction text features. As students' reading ability grows, the importance of reading expository texts becomes greater and greater. However, expository texts are more challenging to understand as they include new concepts and content-specific vocabulary. To have students become familiar with these expository texts in an easier and more interesting way, Big Questions focuses on what our students want to know about certain content area topics: curious questions about science, history, social studies, etc. By reading the given articles and finding the answers to these questions, students will learn how to process information in texts and will develop content area knowledge as well as English language skills.

#### LEVEL INTERMEDIATE

#### CEFR

Leading to A1	A2	B1	B2	C1
---------------	----	----	----	----

#### DOWNLOAD

- Unit Sample
- MP3 Files
- Teacher's GuideDictation Test
- Answer KeyReview Quiz

#### Key Features –

- >> Familiar content area topics that are related to elementary school subjects
- Articles with strong content and big questions that make students curious
- >> Prepare to Read section for building background knowledge
- >> Useful and academic vocabulary
- Strong visual aids such as pictures, charts, and maps to help students understand nonfiction texts better
- >> Comprehension questions, including reading skill practice
- Summarizing and paraphrasing exercises to help students respond to the text

#### Contents

Titles	Main Topics or Curriculum	Word Count
Big Questions 1	Why did the Egyptian civilization develop?, What do the Olympic rings mean?, Why do humans have different skin colors?, How is a president different from a king?, etc.	170~190 words
Big Questions 2	Are tomatoes vegetables or fruits?, Why do people grow older?, How can the needle of a compass find north every time?, Why are the plant leaves green?, etc.	190~210 words
Big Questions 3	How do roller coasters go up and down?, Why did Christopher Columbus sail to America?, Why is English used in many countries all over the world?, etc.	210~230 words

## | Compositions |

Titles	Units	Pages (SB/WB)	ISBN
Big Questions 1 – Student Book + Workbook + 1 Audio CD	16	112 / 32	978-89-6884-631-1
Big Questions 1 – Classroom Teacher's Guide (Book)	16		978-89-6884-637-3
Big Questions 2 – Student Book + Workbook + 1 Audio CD	16	112 / 32	978-89-6884-632-8
Big Questions 2 – Classroom Teacher's Guide (Book)	16		978-89-6884-638-0
Big Questions 3 – Student Book + Workbook + 1 Audio CD	16	112 / 32	978-89-6884-633-5
Big Questions 3 – Classroom Teacher's Guide (Book)	16		978-89-6884-639-7

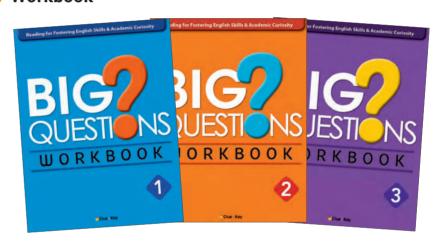
#### Student Book

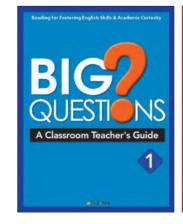


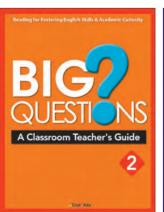


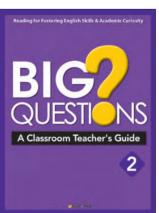


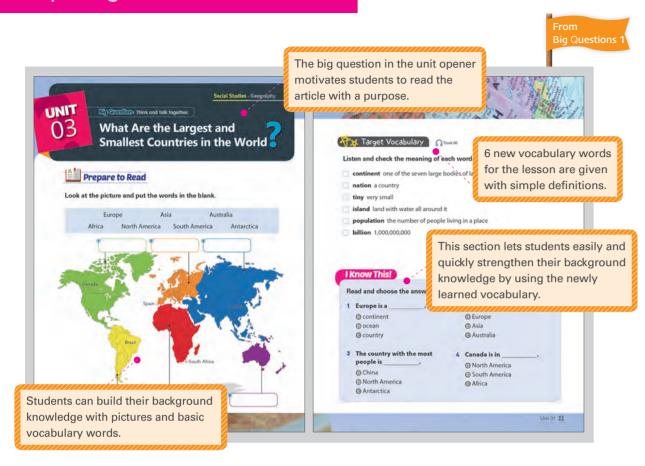
#### Workbook

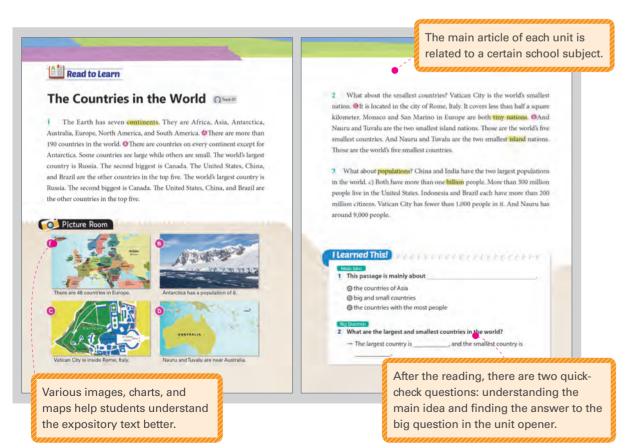


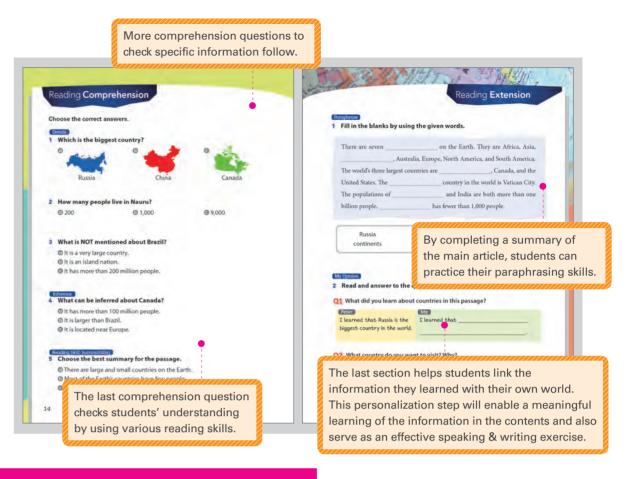




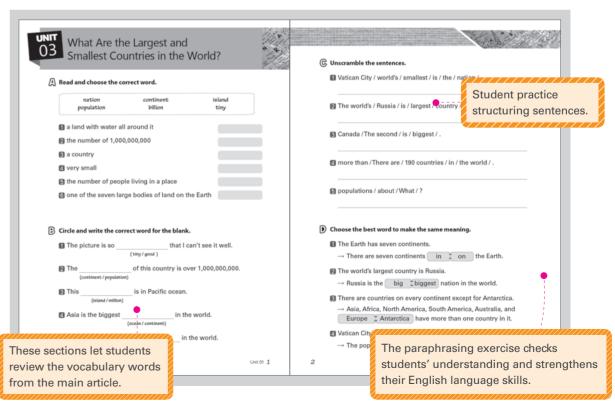








# Sample Pages from the Workbook



72

A Reading Text Designed for Students Getting Ready for Advanced Reading

# **READING ISSUES**

*Reading Issues* is a series designed for learners at the high-intermediate level to complete high-quality reading activities for critical-thinking skills. Most of the reading passages and questions in this series involve the use of deductive reasoning, logical inference, and sequential analysis. These materials are highly effective and applicable for learners as they cover contemporary interesting topics which stimulate their curiosity. This series also provides learners with the opportunity to achieve higher level of literacy while expanding their general knowledge.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Lesson PlanAnswer Key
- Test

#### Key Features –

- » A broad range of topics: mysteries, people, science, culture, politics, etc.
- » A variety of genres: horror, detective stories, biographies, magazine articles, etc.
- Comprehensive exercises, such as word study, main idea and details, inferential questions, and note-taking
- » More activities including finding grammatical errors and contextual analysis

#### Contents

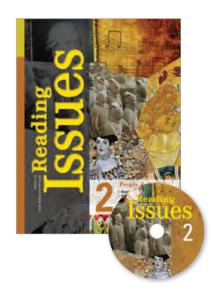
Titles	Main Topics or Curriculum	Word Count
Reading Issues 1	Mysteries: Spirits & Superstitions, Detective & Crime, Mystery of Nature & Ghosts, Magic & Unusual Events	170~200 words
Reading Issues 2	People & World: Mozart & Austria, The Brothers Grimm & Germany, Pelé & Brazil, Qin Shi Huang & China, Edison & America, Comaneci & Romania	200~230 words
Reading Issues 3	World News: Science, People & Nations, Culture & History, Politics	230~270 words

## **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Reading Issues 1 – Student Book+Workbook+1 Audio CD	16	72/48	978-89-6210-150-8
Reading Issues 1 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-005-0
Reading Issues 2 – Student Book+Workbook+1 Audio CD	16	72/48	978-89-6210-151-5
Reading Issues 2 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-006-7
Reading Issues 3 – Student Book+Workbook+1 Audio CD	16	72/48	978-89-6210-152-2
Reading Issues 3 – Classroom Teacher's Guide (Book)	16	68	978-89-6884-007-4

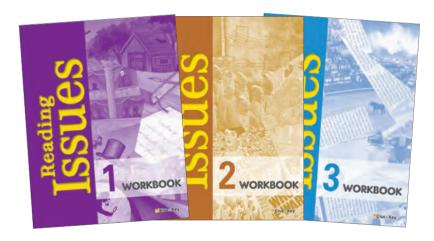
#### Student Book



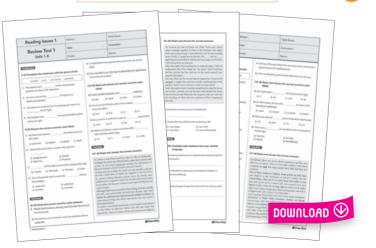


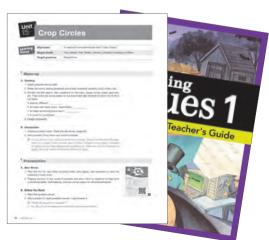


#### Workbook



## **Test Set** → 2 Review Tests +1 Final Test / per every SB

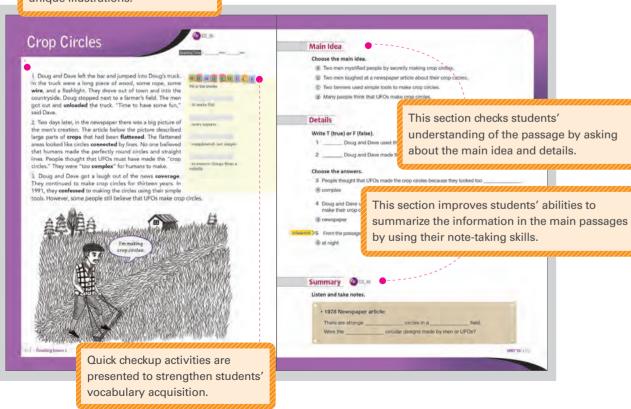




The definitions of new words help students understand the meaning

before they start reading.

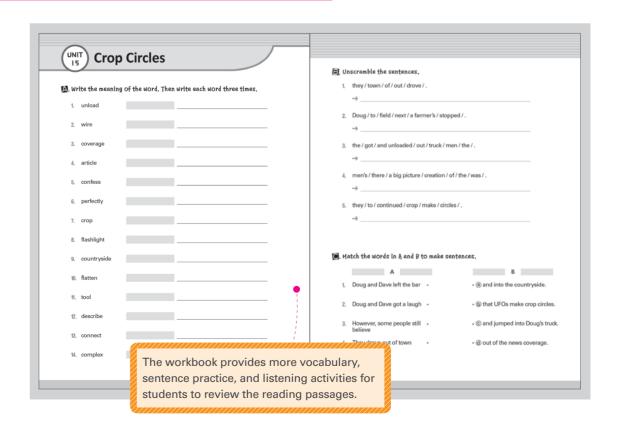
By answering the questions, students have the opportunity to think about each unit's topic before reading the main passage. There are a variety of fun and meaningful reading passages with unique illustrations.





This section enables students to review the key words.

Activities such as finding grammatical errors and doing contextual analysis are presented to further expand students' comprehension.





Developing Active Readers and Fluent Speakers Through Classic Stories

# Bump Up!: Read, Think & Speak



Bump Up!: Read, Think & Speak is a three-book reading series designed for high-intermediate learners of English. This series provides selections from literary classics from around the world at an accessible reading level. The true objective of reading these familiar stories is not merely understanding. The unique sections of the Bump Up! series will guide students to read, think, and speak. After reading each story, students will demonstrate their understanding, interpret the events and characters in the story, and express their own opinions of them. In addition, the retelling and reader's theater activities in each unit will encourage students to develop their speaking fluency and confidence. Through the Bump Up! series, students will get the joy of reading compelling stories and learn how to interact with texts in an active way.

#### LEVEL HIGH INTERMEDIATE

#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample • Teacher's Guide
- MP3 Files

• Test

Answer Key

- Picture Cards
- Worksheet

#### **Key Features -**

- » A selection from famous classic stories in each
- >> Full-colored illustrations to enable a better understanding of the story
- >> Various types of exercises for building a strong vocabulary
- >> Questions and articles to activate prior knowledge and to provide background information
- Discussion questions for forming and exchanging opinions on the stories
- >> Retelling with pictures by using previously learned expressions
- A short reader's theater script for each story

#### Contents

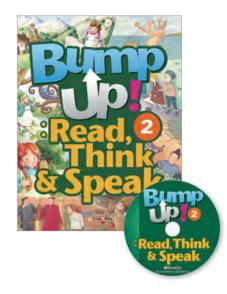
Titles	Stories	Word Count
Bump Up! 1	Aesop's Fables, The Little Prince, Beauty and the Beast, etc.	280 ~ 300 words
Bump Up! 2	The Count of Monte Cristo, Treasure Island, King Lear, etc.	300 ~ 320 words
Bump Up! 3	The Phantom of the Opera, Dracula, Don Quixote, etc.	320 ~ 340 words

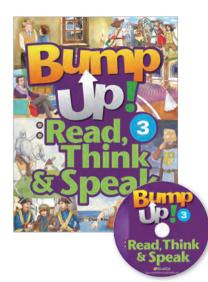
# Compositions

Titles	Units	Pages (SB/WB)	ISBN
Bump Up! 1 – Student Book + Workbook+1 Audio CD	12	104 / 36	978-89-6884-539-0
Bump Up! 1 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-563-5
Bump Up! 2 – Student Book + Workbook+1 Audio CD	12	104 / 36	978-89-6884-540-6
Bump Up! 2 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-564-2
Bump Up! 3 – Student Book + Workbook+1 Audio CD	12	104 / 36	978-89-6884-541-3
Bump Up! 3 – Classroom Teacher's Guide (Book)	12	76	978-89-6884-565-9

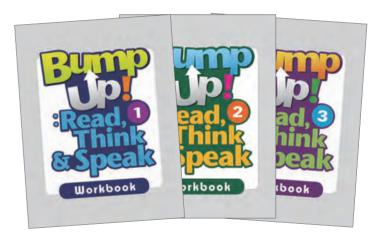
#### **Student Book**







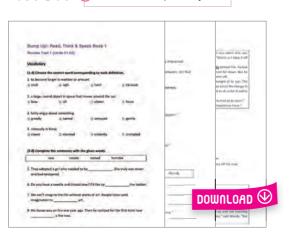
#### Workbook

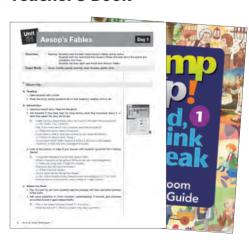


# **Picture Cards**



# 





Answer the questions about the picture and main characters in it to activate background knowledge on the story.

A short nonfiction article provides students with additional relevant context about the story and its author.

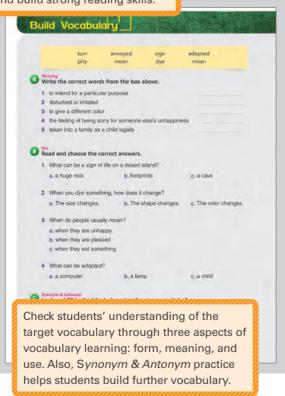
Meet some main characters and learn who they are and what they are thinking.

Pictures will guide students to guess While answering these questions and predicting what each story will be about and help them understand the story better.

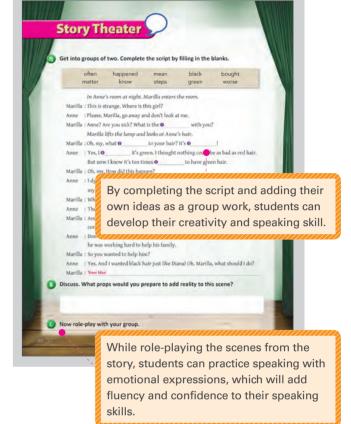
what will happen next, readers can interact with the text better and build strong reading skills.

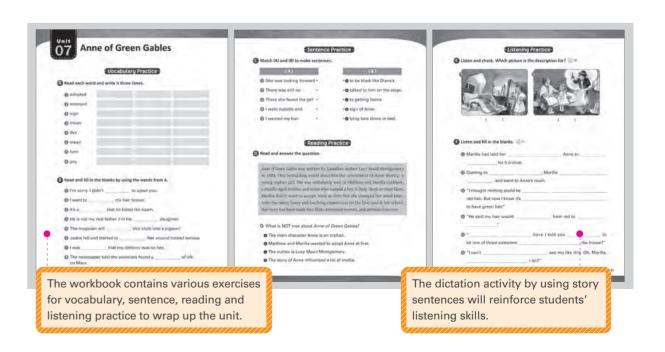












The First Step to Improving Listening Skills

# HAPPY LISTENER

Learning to listen carefully and comprehend those subtleties is not only an important prerequisite to reading comprehension, but also provides a rich resource for your children to draw upon when they want to convey their own thoughts and feelings.

*Happy Listener* is a listening series for students who are taking their first step in developing English listening skills. The aim of the series is to introduce students to sentence structures and keywords for basic communication at the beginner level of study. Good listening comprehension enables them to understand what they hear, remember it, and discuss it. This is an important skill to develop even at an early age, because good listeners grow up to become good communicators.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Lesson PlanAnswer Key
- Test

#### 🕹 🕻 Key Features –

- Yeur and easy activities to capture and maintain the interest of beginners
- >> Varied question types that provide essential practice for listening tests
- » Multiple dialogs using basic conversation patterns and words with familiar subjects
- >> 12 Trial Tests, 4 Review Tests, and 3 Final Tests for check-up
- >> Large full-color illustrations and photos to reinforce students' listening comprehension skills

#### **Contents**

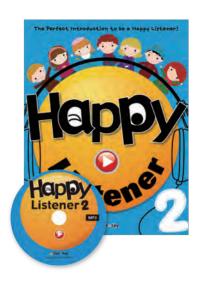
Titles	Main Topics or Curriculum	Word Count
Happy Listener 1	Greetings, Family Members, Ages, School Supplies, Colors, Fruits, Food, Weather, etc.	15~25 words
Happy Listener 2	Days of the Week, Time, Body Parts, Clothing, Rooms in the House, Jobs, Places, etc.	15~25 words
Happy Listener 3	Snacks, Transportation, Tastes, Characters, Prices & Numbers, Months & Dates, Various Activities, etc.	15~25 words

# **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Happy Listener 1 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-229-1
Happy Listener 1 – Classroom Teacher's Guide (Book)	12	60	978-89-6884-032-6
Happy Listener 2 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-231-4
Happy Listener 2 – Classroom Teacher's Guide (Book)	12	60	978-89-6884-033-3
Happy Listener 3 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-233-8
Happy Listener 3 – Classroom Teacher's Guide (Book)	12	60	978-89-6884-034-0

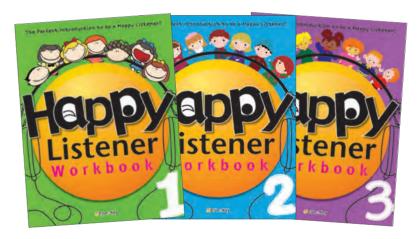
#### Student Book







#### Workbook

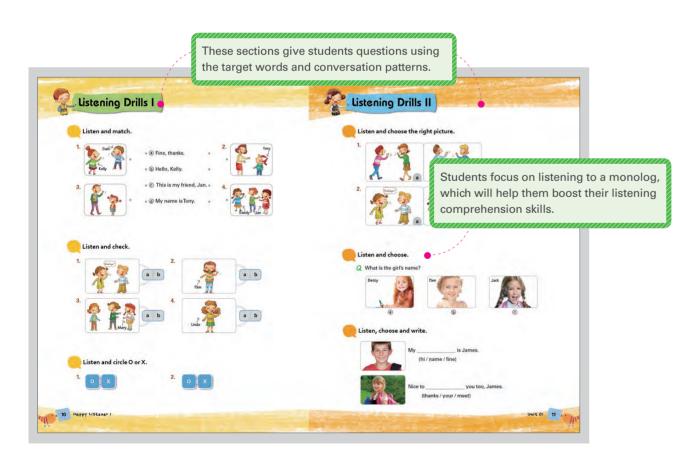


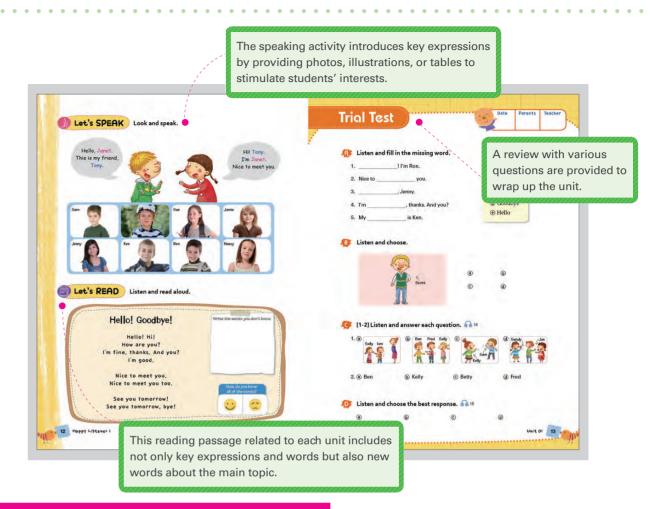
## 











# Sample Pages from the Workbook

conversations from each unit. It also includes a dictation activity that strengthens learners' listening skills. Unit 0| Hello, I'm Jack. C Match the correct response Write its meaning. Then write the word three times 1. What's your name? • 3. Goodbye, Scott. . • © My name is Tony. 4. Hi! Nice to meet you. • • @ Bye, Sandy! • @ Hi. Jack. B Write the meaning of the sentence in your mother language. D Complete the passage. Use each word once Hello! Goodbye! 4. I'm fine, thanks, And you 5. My name is Pam bye

The workbook reviews the key expressions and

The Key Step for Improving Students' Listening Skills

# CHAMP LISTENER

Being able to listen well is an important part of communication for everyone. Students with good listening comprehension skills will be able to participate more effectively in communicative situations.

*Champ Listener* is a listening series that helps high-beginners develop their listening skills. It provides basic dialogs as well as repeated exposure to target vocabulary. They can focus on specific vocabulary acquisition, grammar practice, listening for different purposes, etc. So learners can improve their listening ability and expand their understanding to reading and speaking English.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Lesson PlanAnswer Key
- Test

#### · 🏅 Key Features –

- >> Essential keywords and expressions for basic communication at the high-beginner level
- Various sections that help improve not only listening skills but also speaking, reading, and writing skills
- >> 12 Unit Tests, 4 Review Tests, and 3 Final Tests for check-up
- Workbooks with reviews of vocabulary and main dialogs as well as dictation exercises

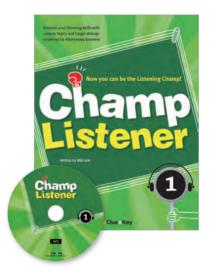
# Contents

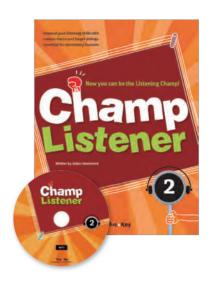
Titles	Main Topics or Curriculum	Word Count
Champ Listener 1	Introduction, Family & Age, School, Days of the Week, Locations of Things, etc.	50~70 words
Champ Listener 2	Sickness, Months & Dates, Shopping, Telephone Talk, Transportation, Movies, etc.	60~80 words
Champ Listener 3	Shapes & Materials, Asking for Directions, Feelings, Making Appointments, Cooking, etc.	70~90 words

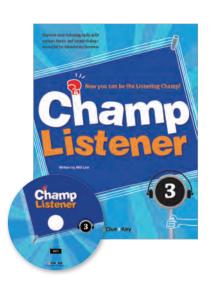
## **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Champ Listener 1 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-236-9
Champ Listener 1 – Classroom Teacher's Guide (Book)	12	56	978-89-6884-035-7
Champ Listener 2 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-238-3
Champ Listener 2 – Classroom Teacher's Guide (Book)	12	56	978-89-6884-036-4
Champ Listener 3 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-240-6
Champ Listener 3 – Classroom Teacher's Guide (Book)	12	56	978-89-6884-037-1

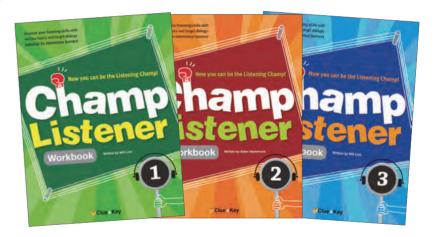
#### Student Book



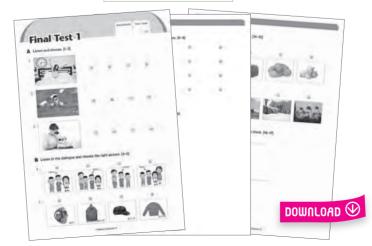


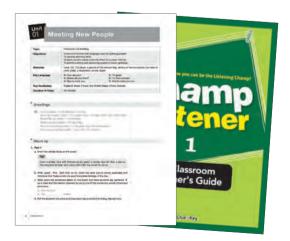


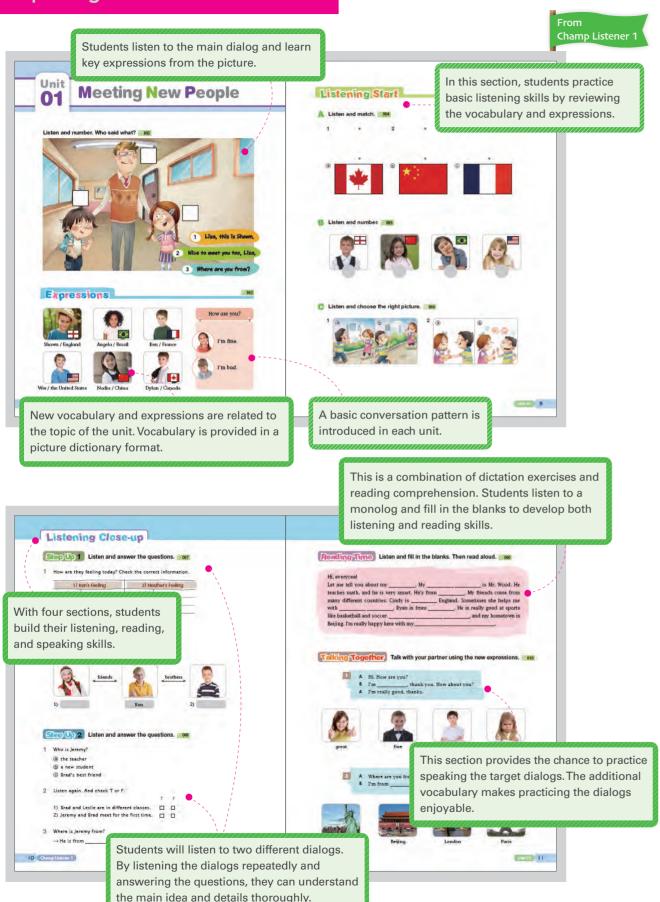
#### Workbook

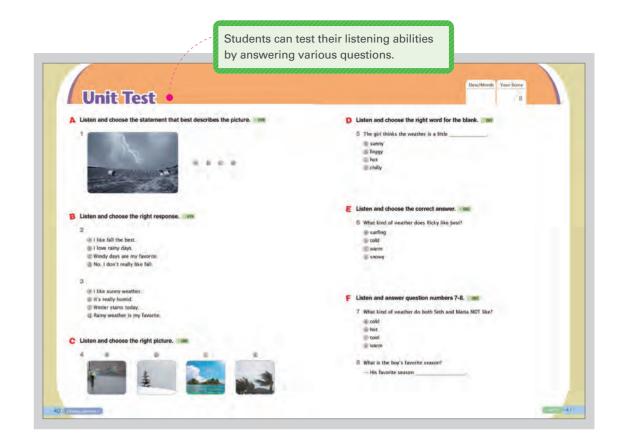


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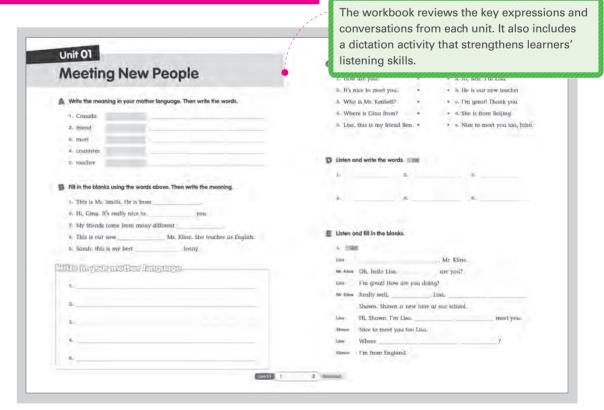








Sample Pages from the Workbook



89

A Topic-Focused Listening Practice Aimed at Intermediate Students

# **SUPER LISTENER**

Super Listener helps intermediate level learners develop their listening skills. This series includes various listening topics that are very essential for learners when they are taking English listening tests. It provides learners with the opportunity to develop their listening skills while expanding their background knowledge of each topic. Built around a topic, function, or grammatical theme, most units activate students' knowledge of topic before they listen and provide a careful balance of activities including listening for gist, listening for specific information, and making references.

#### LEVEL INTERMEDIATE

#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files

• Teacher's Guide

- Lesson Plan Answer Key
- Test

#### Key Features –

- >> A variety of topics that are essential to intermediate level learners
- >> Various types of listening questions that are essential on listening tests
- >> Writing exercises, such as note-taking and dictation, that enhance learners' English skills
- Actual Tests and Reviews that test learners' comprehension and listening abilities
- >> Workbook: reviews of vocabulary and sentences as well as dictation exercises

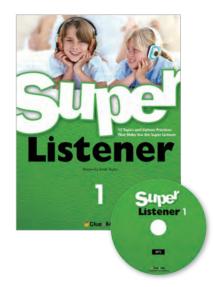
#### **Contents**

Titles	Main Topics or Curriculum	Word Count
Super Listener 1	Greetings & Introductions, Family, Appearance, Hobbies, Food & Tastes, Shopping, etc.	60~80 words
Super Listener 2	Describing People, Clothes & Styles, Emotions & Moods, Entertainment, Sports, etc.	70~90 words
Super Listener 3	News & Interviews, Advertisements & Announcements, Numbers & Prices, Proverbs, etc.	80~110 words

# **| Compositions |**

Titles	Units	Pages (SB/WB)	ISBN
Super Listener 1 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-172-0
Super Listener 1 – Classroom Teacher's Guide (Book)	12	60	978-89-6037-828-5
Super Listener 2 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-174-4
Super Listener 2 – Classroom Teacher's Guide (Book)	12	60	978-89-6037-850-6
Super Listener 3 – Student Book+Workbook+1 MP3 CD	12	96/36	978-89-6210-176-8
Super Listener 3 – Classroom Teacher's Guide (Book)	12	60	978-89-6037-851-3

#### **Student Book**







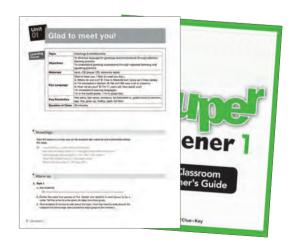
#### Workbook



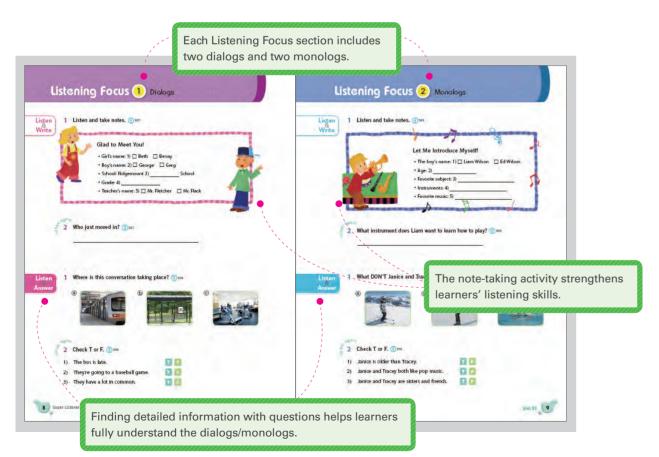


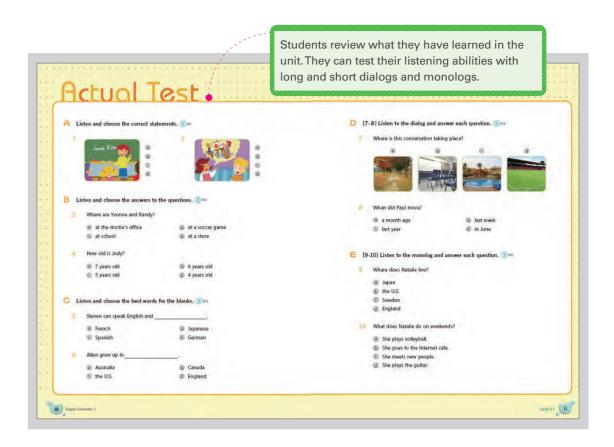




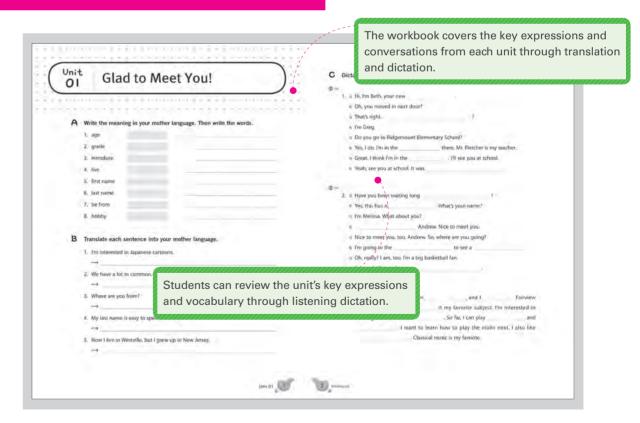








# Sample Pages from the Workbook



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# Pop Ideas for Your Writing!

# **WRITING POP!**

*Writing POP!* is an enjoyable three-level writing series for young learners of English. Diverse strategies for successful writing are integrated in each section of this book. This will lead to learners developing a fuller grasp of English writing. Using a combination of both speaking and writing activities, the writing class will be more communicative, and it will help reinforce learners' language competence in both writing and speaking.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files

• Project Paper

- Teacher's Guide
- Answer key

## - 🟅 Key Features –

- >> Leading the entire process of writing from brainstorming to publishing
- >> Easy-to-follow model writings for each unit
- Thought Maps for analyzing and organizing students' own writings
- Speaking activities using main sentence structures
- >> Grammar and punctuation practice for improving language accuracy

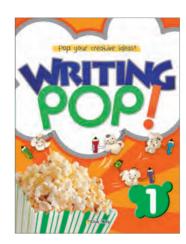
#### Contents

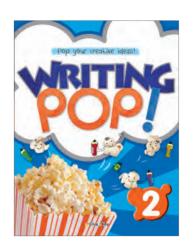
Titles	Main Topics or Curriculum	Word Count
Writing POP! 1	Family Members, Best Friend, Things in My Room, Daily Life, Jobs, Superheroes, etc.	30~45 words
Writing POP! 2	My Town, Giving Directions, Party, My Favorite Movie, Weekend Activity, Summer Vacation, My Favorite Season, etc.	45~55 words
Writing POP! 3	My Travel Plan, Sicknesses & Cures, Environment, Animals, News, Recipe, etc.	55~65 words

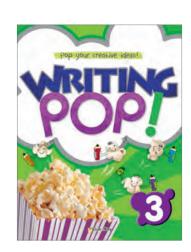
# **| Compositions |**

Titles	Units	Pages (SB/WB)	ISBN
Writing POP! 1 – Student Book + Workbook	8	84/32	978-89-6210-389-2
Writing POP! 1 – Classroom Teacher's Guide (Book)	8	68	978-89-6884-022-7
Writing POP! 2 – Student Book + Workbook	8	84/32	978-89-6210-390-8
Writing POP! 2 – Classroom Teacher's Guide (Book)	8	68	978-89-6884-023-4
Writing POP! 3 – Student Book + Workbook	8	84/32	978-89-6210-391-5
Writing POP! 3 – Classroom Teacher's Guide (Book)	8	68	978-89-6884-024-1

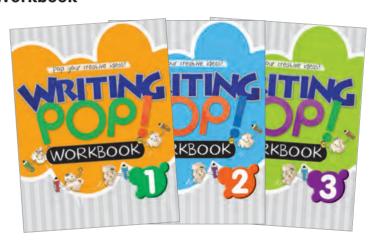
#### Student Book





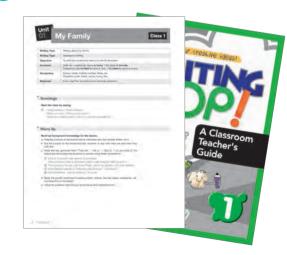


#### Workbook

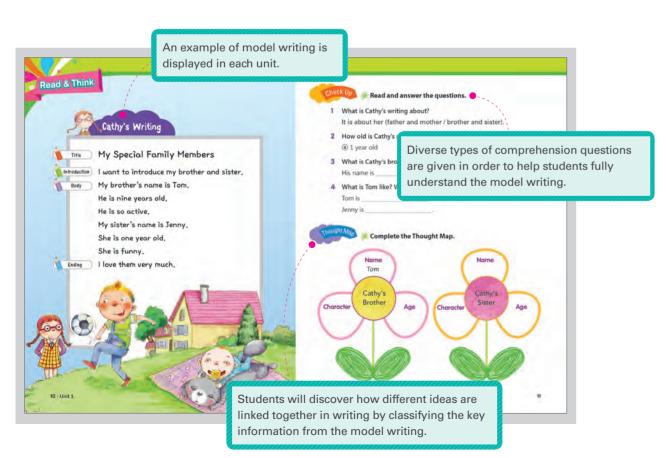


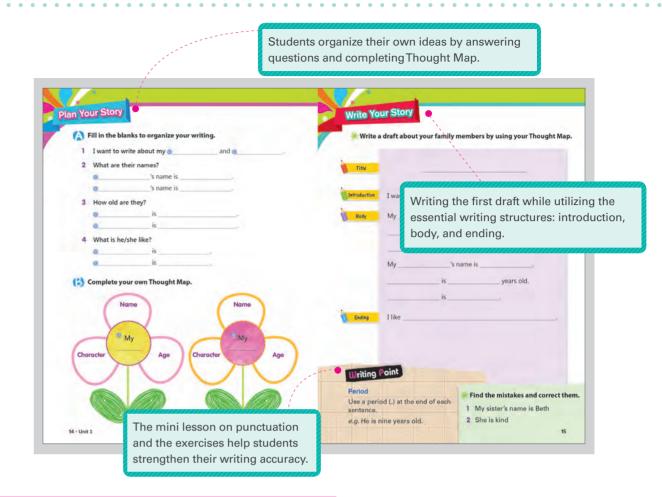
# Project Paper

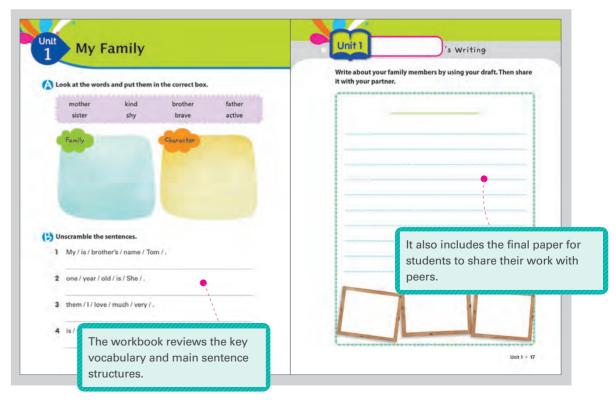














Research, Organize, and Write Better

# WRITING POP! UP

*Writing POP! UP* is a three-level writing series. It employs a process approach to writing in which students brainstorm, outline, draft, and edit their own writing on nonfiction topics. In each unit, students first acquire the key words and phrases they need to gather ideas. Then, they structure and organize their ideas by using a graphic organizer. It also provides tips for all of the parts of a paragraph, which will help students strengthen their topic, body, and ending sentences. With *Writing POP! UP*, students can master "paragraph writing" to show their ideas to others.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files

Answer Key

- Teacher's Guide
- Project Paper

## Key Features –

- >> Systematic guides from brainstorming to publishing
- Guided questions to help students come up with ideas
- » A speaking activity related to each unit's topic
- » Model writings in which diverse writing skills are utilized
- Sentence-building exercises related to each unit's topic
- Solution organizers that help students structure and organize their ideas

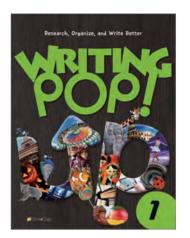
# | Contents |

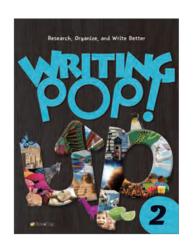
Titles	Main Topics or Curriculum	Word Count
Writing POP! UP 1	Your Favorite Sport, What Happened on Your Best Birthday, The Most Fun Place, A Recipe for Something You Can Cook, Your Favorite Star, Similarities and Differences Between Friends, An Invitation Letter for a School Event, The Pet You Prefer	70~85 words
Writing POP! UP 2	Three Rules Your School Has, The City You Live In, Your Day at an Amusement Park, An Embarrassing Moment, The Life Cycle of an Insect, Your Favorite Website, Some Advantages of a Certain Field Trip Place, Your Day at an Amusement Park	85~100 words
Writing POP! UP 3	A Special Day in Your Country, Two Animals That Look Alike, A Famous Landmark in Your Country, A School Club You Recommend to Join, Your Favorite Book, A Great Person You Admire Most, Three Ways to Stay Healthy, How to Take Care of a Pet	100~115 words

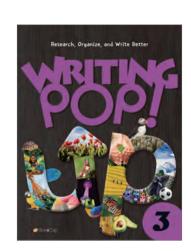
## **Compositions**

Titles	Units	Pages (SB/WB)	ISBN
Writing POP! UP 1 – Student Book + Workbook	8	84/32	978-89-6884-587-1
Writing POP! UP 1 – Classroom Teacher's Guide (Book)	8	68	978-89-6884-612-0
Writing POP! UP 2 – Student Book + Workbook	8	84/32	978-89-6884-588-8
Writing POP! UP 2 – Classroom Teacher's Guide (Book)	8	68	978-89-6884-613-7
Writing POP! UP 3 – Student Book + Workbook	8	84/32	978-89-6884-589-5
Writing POP! UP 3 – Classroom Teacher's Guide (Book)	8	68	978-89-6884-614-4

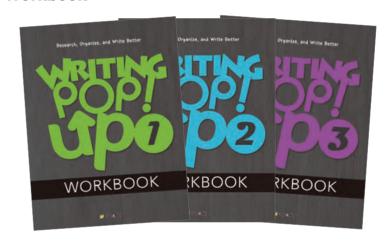
#### Student Book





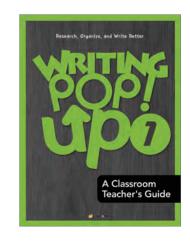


#### Workbook



## Project Paper



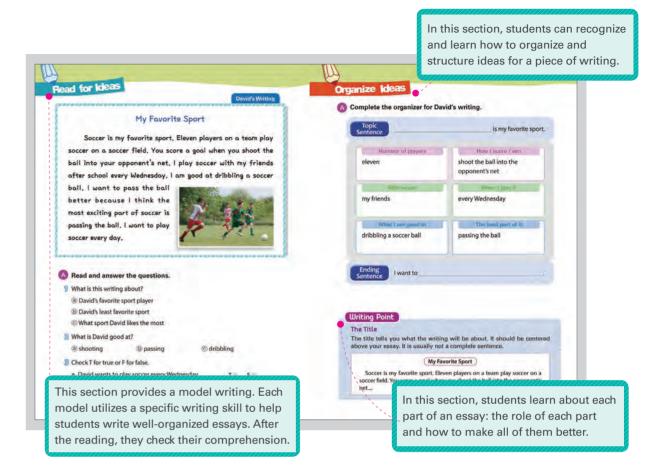


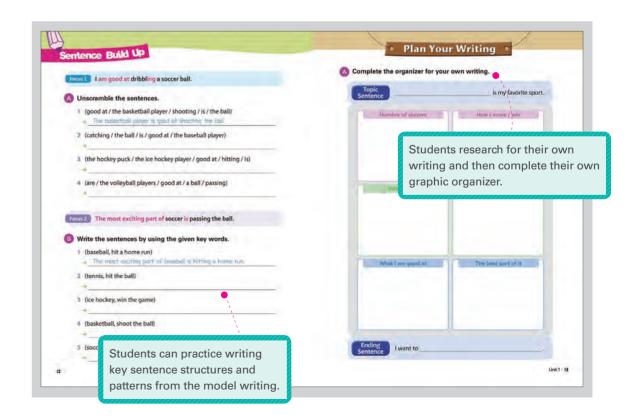
The photos help students gain an interest in the writing topic and brainstorm about the topic while being introduced to new words.

Students are given a question that motivates them to start talking and to think about the given topic.

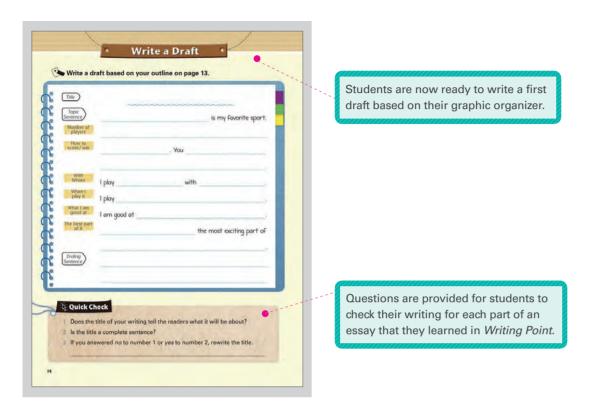


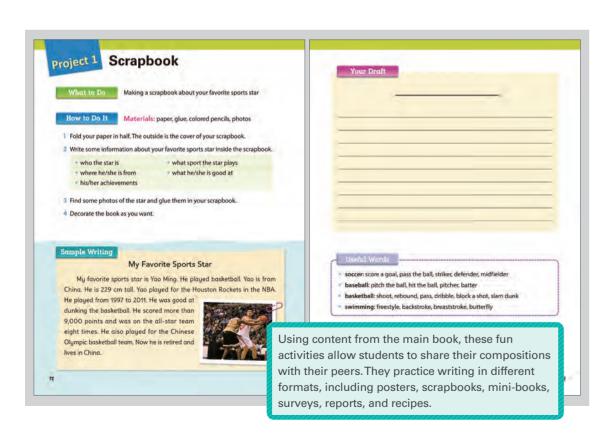


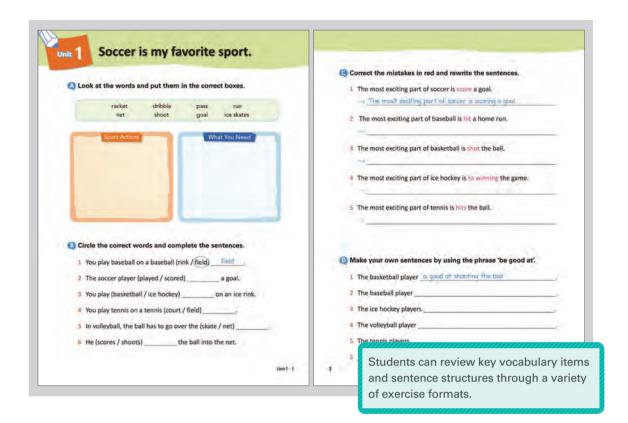


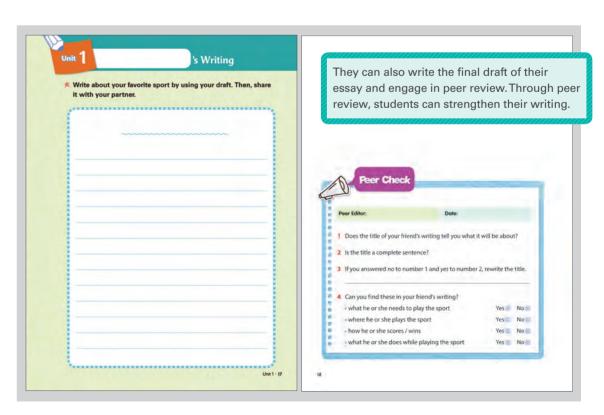












A Young Learners' Grammar Textbook that Systematically Reinforces Grammar Skills

# FIRST STEP IN GRAMMAR

*First Step in Grammar* aims to motivate young learners to learn grammar through various creative tasks. This series enables young learners to learn grammar while they describe things and express ideas related to their daily lives with the target grammar points.



#### CEFR

Leading to					
A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- Lesson Plan
- Teacher's Guide
- Answer Key
- Test
- Video Lectures

## 🖊 🟅 Key Features –

- >> Facilitating learning the most integral patterns of grammar through image/task-based activities
- » Building the new key learning within the context of cumulative grammar points
- » Reinforcing key learning with 4-step interactive assessment activities: Quick Check, Review Test, Challenge Test, and Talking about Pictures/Quiz
- Providing two-step Book 1 (1A, 1B) to help build a successful foundation

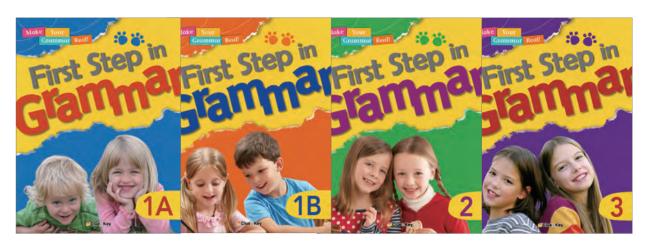
#### **Contents**

Titles	Main Topics or Curriculum		
First Step in Grammar 1A	Nouns, Pronouns, Articles, Adjectives, Prepositions, Parts of a Sentence		
First Step in Grammar 1B	Pronouns, Possessives, Wh-Questions, Sentences		
First Step in Grammar 2	Verbs, Nouns, Adjectives, Modal Verbs, Questions		
First Step in Grammar 3	Adverbs, Tenses of Verbs, Tenses of Modal Verbs, Infinitives, Gerunds, Comparatives & Superlatives		

# **Compositions**

Titles	Chapters	Lessons	Pages (SB/WB)	ISBN
First Step in Grammar 1A – Student Book + Workbook	5	15	116/32	978-89-6210-224-6
First Step in Grammar 1A – Classroom Teacher's Guide (Book)	5	15	68	978-89-6884-038-8
First Step in Grammar 1B – Student Book + Workbook	5	16	116/36	978-89-6210-225-3
First Step in Grammar 1B – Classroom Teacher's Guide (Book)	5	16	76	978-89-6884-039-5
First Step in Grammar 2 – Student Book + Workbook		19	120/40	978-89-6210-226-0
First Step in Grammar 2 – Classroom Teacher's Guide (Book)	6	19	88	978-89-6884-040-1
First Step in Grammar 3 – Student Book + Workbook		18	116/40	978-89-6210-227-7
First Step in Grammar 3 – Classroom Teacher's Guide (Book)	6	18	80	978-89-6884-041-8

#### Student Book



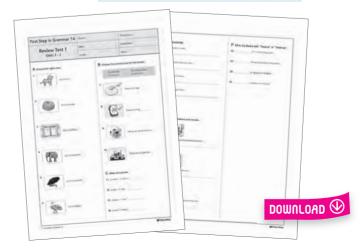
#### Workbook

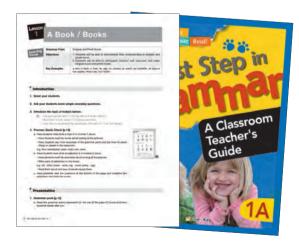


#### Video Lectures

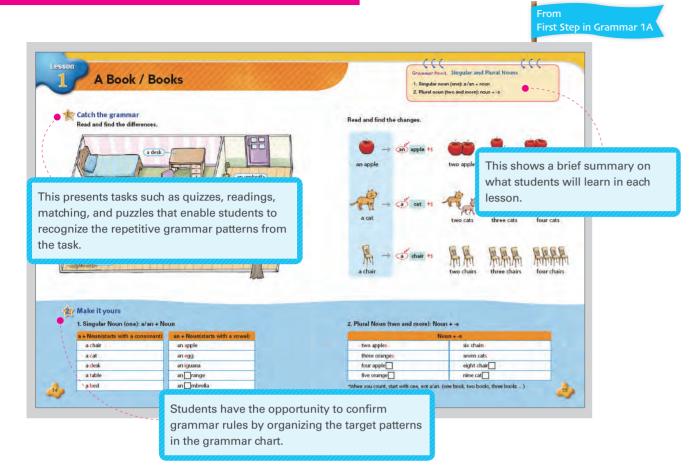


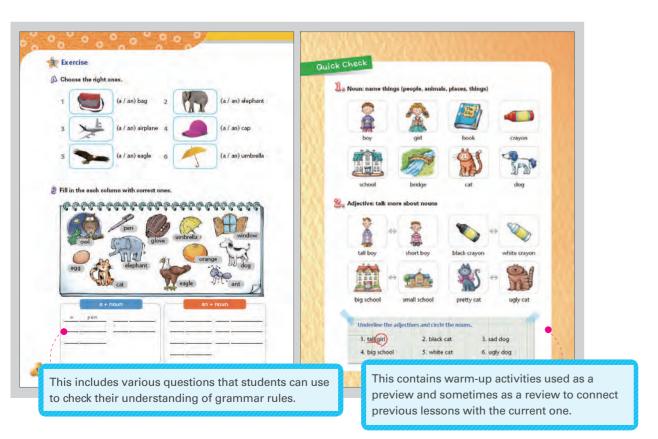
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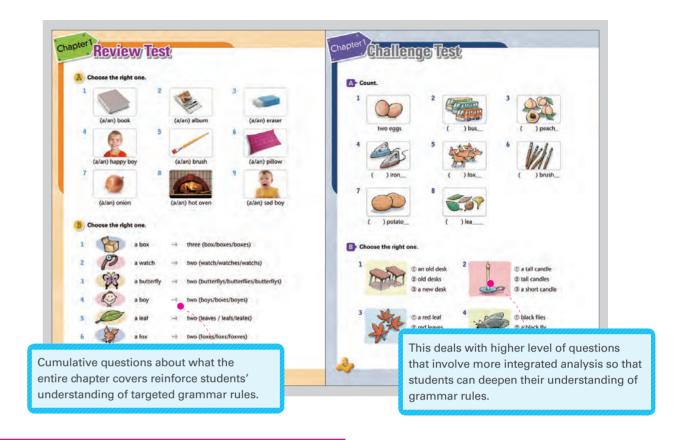


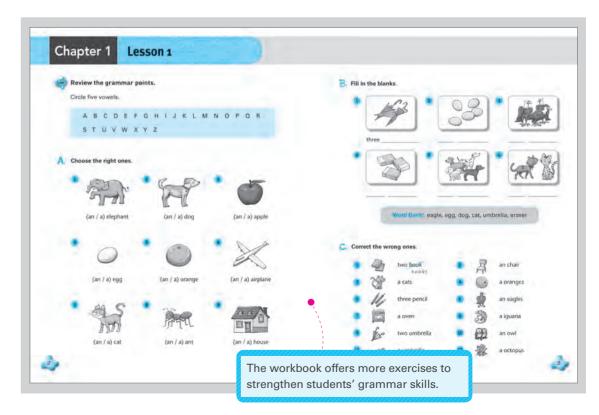












Improving Speaking as well as Listening Comprehension

# SPEAKING KNOCKER

*Speaking Knocker* series is designed to help young learners who are studying English either as a first language or as a foreign language. The books will help students improve their English speaking skills and listening comprehension. The goal of the series is to introduce everyday high-frequency expressions, that are common for elementary school students.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- MP3 Files
- Answer Key
- Test
- Unit Sample

## Key Features –

- >> Each lesson presents target vocabulary as well as phrases and expressions.
- Task-based exercises and illustrations help students build their essential vocabulary and demonstrate comprehension.
- >> Every two lessons, there is a review section for students to check the keywords and expressions.

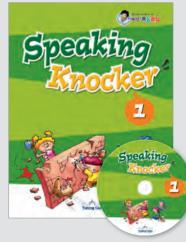
#### **Contents**

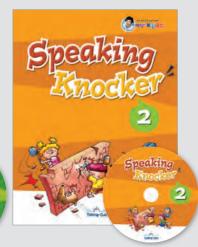
Titles	Main Topics or Curriculum
Speaking Knocker 1	Task-Based Speaking and Listening Exercises
Speaking Knocker 2	Task-Based Speaking and Listening Exercises

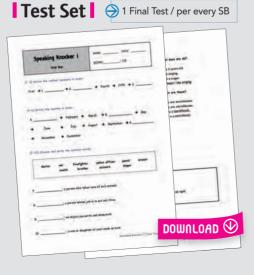
# **Compositions**

Titles	Units	Pages	ISBN
Speaking Knocker 1 – Student Book + 1 Audio CD	8	60	978-89-6037-163-7
Speaking Knocker 2 – Student Book + 1 Audio CD	8	60	978-89-6037-164-4

#### Student Book







## Sample Pages from the Student Book







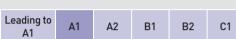
For Excellent Presentations in English

# SPEAKING ZAPPER

*Speaking Zapper* is a practical book for lower-intermediate level students. It provides hands-on practice on crucial skills and techniques for presentations. It consists of four lessons focused on a specific subject. It applies a step-by-step presentation process in every lesson.







#### DOWNLOAD

- MP3 Files
- Teacher's Guide
- Unit Sample

## - 🟅 Key Features -

- >> Each unit focuses on different presentation skills according to the specific subject.
- In the appendix, students can learn how to deliver a speech and how to revise their own draft through the exercises and explanation.
- Students can listen to their classmates' presentations and give marks with the evaluation sheet.

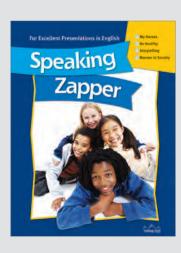
#### | Contents |

Titles	Main Topics or Curriculum
Speaking Zapper	My Heroes, Be Healthy, Storytelling, Manners in Society

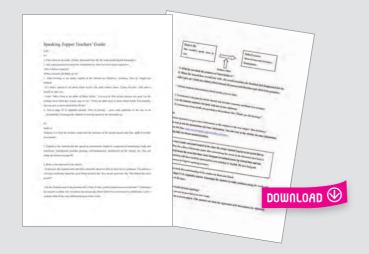
# **Compositions**

Titles	Units	Pages	ISBN
Speaking Zapper – Student Book (+MP3 files)	4	48	978-89-6037-159-0

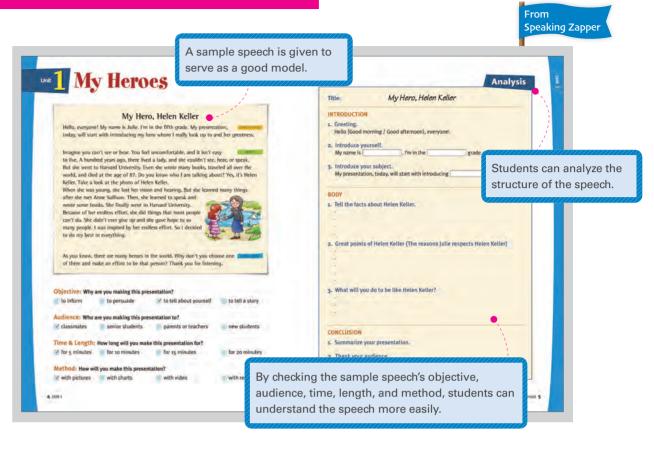
#### Student Book



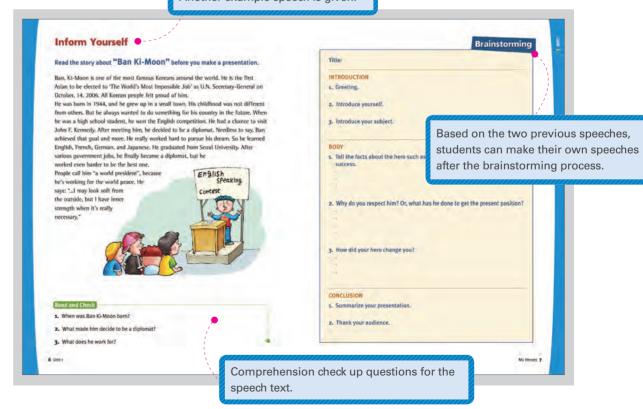
#### Teacher's Guide



## Sample Pages from the Student Book



#### Another example speech is given.





Graded Readers: A Special Program for Early Childhood Language and Literacy

# **KIDS TOWN**

*Kids Town* is a well-structured graded readers program which is suitable for preschoolers' easy reading and support their extensive reading. This program basically offers English educational contents which is created for learners of English as a foreign language. However, it can also enhance children's physical education, social relationship, art, communication skills, and researching abilities. It is planned to enhance kids' creativity while learning vocabulary in each lesson. After studying the targeted vocabulary, kids can show and express their own imaginations and ideas on the creative arts book. And through the riddle game, their English ability and their own creativity will grow together.



#### DOWNLOAD

- Unit Sample MP3 Files
- Lesson Plan

#### - 🏅 Key Features –

- >> Charming stories which are written focusing on children's word acquisition
- Attractive illustrations and creative art books, which develop children's creativity
- Additional workbook with lots of resources, which enables children to enjoy learning
- Interactive CDs with flash animations, songs and dances, word games, and art plays

## **| Contents & Compositions |**

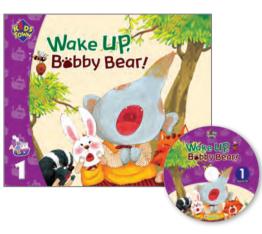
Level	No.	Titles (Storybook + Workbook + Creative Arts+1 Hybrid CD)	Main Topic	Page (SB/WB/CA)	ISBN
	1	Good Morning, Sun	Greeting	28/12/8	978-89-6037-982-4
	2	MyToys	Toy	28/12/8	978-89-6037-990-9
	3	My Family	Family	28/12/8	978-89-6037-994-7
	4	The Animal Band	Animal	28/12/8	978-89-6037-107-1
Basic Level	5	Playing in the Water	Summer	28/12/8	978-89-6037-269-6
*Preparatory stage with 80	6	Picnic	Picnic	28/12/8	978-89-6884-046-3
words	7	Dad and I	Myself	28/12/8	978-89-6884-163-7
	8	Put on Your Clothes	Clothes	28/12/8	978-89-6884-294-8
	9	We Can Share It	Numbers	28/12/8	978-89-6884-407-2
	10	I Can't Poo!	Food	28/12/8	978-89-6884-456-0

Level	No.	Titles (Storybook + Workbook + Creative Arts+1 Hybrid CD)	Main Topic	Page (SB/WB/CA)	ISBN
	1	Go to the Toilet!	Habit	28/12/8	978-89-6037-983-1
	2	It's Fun	Season	28/12/8	978-89-6037-991-6
	3	Marry Me	Marriage	28/12/8	978-89-6037-995-4
	4	Go to the Market	Market	28/12/8	978-89-6037-198-9
Level 1	5	Let's Play with Colors!	Colors	28/12/8	978-89-6037-271-9
*Expansive stage	6	Happy Delivery	Transportations	28/12/8	978-89-6884-047-0
with 110 words	7	It is Okay to Be Different	Shapes	28/12/8	978-89-6884-164-4
	8	The Kids Olympics	Sport	28/12/8	978-89-6884-295-5
	9	You Are a Nice Sister	Brother and Sister	28/12/8	978-89-6884-408-9
	10	I Love FieldTrips	Week	28/12/8	978-89-6884-457-7
	1	Wake Up, Bobby Bear!	Classroom	28/12/8	978-89-6037-984-8
	2	The Magic Garden	Weather	28/12/8	978-89-6037-992-3
	3	My House Is the Best	House	28/12/8	978-89-6037-996-1
Level	4	Catch Me	Position	28/12/8	978-89-6037-238-2
2	5	If You Don't Wash	Health	28/12/8	978-89-6037-296-2
*Associative stage with 160	6	World Cooking Contest	World	28/12/8	978-89-6884-048-7
words and collocations	7	Surprise Party	Tools	28/12/8	978-89-6884-165-1
	8	Love Song	Instruments	28/12/8	978-89-6884-296-2
	9	Have You Seen My Book?	Book	28/12/8	978-89-6884-409-6
	10	The Science Cave	Science	28/12/8	978-89-6884-458-4
	1	Let's Play Together	Kindergarten	28/12/8	978-89-6037-985-5
	2	l Want to Travel	Nature	28/12/8	978-89-6037-993-0
	3	MyTown	OurTown	28/12/8	978-89-6037-997-8
Laval	4	Pocket Money	Economy	28/12/8	978-89-6037-239-9
Level 3	5	What Can You See?	Sea	28/12/8	978-89-6037-452-2
*Explosive stage with 260 words	6	World Festival	Festival	28/12/8	978-89-6884-049-4
and collocations	7	Trash Monster	Global Environment	28/12/8	978-89-6884-166-8
	8	Space Adventure	Space	28/12/8	978-89-6884-297-9
	9	A Boy and a Cat	Art	28/12/8	978-89-6884-410-2
	10	It's Time to Go to School	School	28/12/8	978-89-6884-459-1

#### Student Book









#### Workbook



#### Creative Arts



# Smart Learning with Interactive CDs

Teachers and students can make the best use of their computers and audios with the interactive CDs. On the whiteboard (IWB) or computer screen, kids can see fantastic animations which shows the storylines and characters of the storybooks. They can also copy the songs and dances from *Kids Town* with the charming 3D characters. And *Art Gallery* is an interesting way for kids to show and use their creativity.



# Sample Pages from the Storybook

From BASIC-1: Good Morning Sun









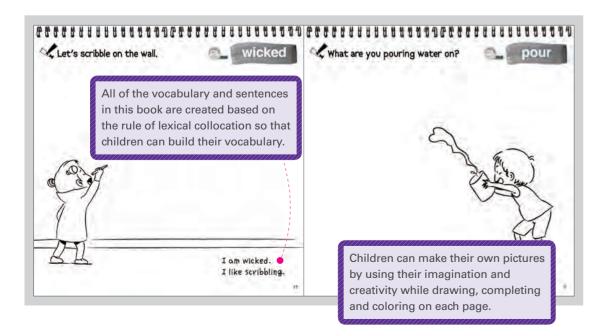




# Sample Pages from the Workbook

# | Let's do the role play! | Heliot | H

# Sample Pages from the Creative Arts

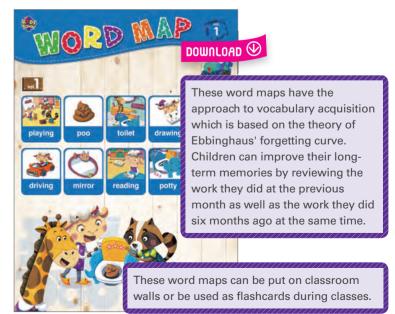


# Worksheet\_Class Activity



# **Word Map**





118

Creative Stories for Beginners Who Have Basic Comprehension Skills

# STORY CLUB II

Story Club II is a literacy program for beginners who have basic comprehension skills. It is composed of 6 appealing and enjoyable stories, which are all creations. Each story is carefully graded to ensure a steady and natural progress by repeated structures and story lines that are easy to remember.

LEVEL BEGINNER

#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files
- Lesson Plan
- Answer Key
- Worksheet

# Key Features —

- >> Language structure and vocabulary with attractive illustrations
- >> Workbooks to help students consolidate the language structures and letter sounds
- Audio CD for each story that features a dramatic
- >> Songs and chants to reinforce the meanings of the stories

## Contents

Titles	Target Vocabulary
Story Club 2-1: The Happy Little Chef	
Story Club 2-2: Goodbye, Froggies!	
Story Club 2-3: The Happy Mailman	280 ~ 420 words
Story Club 2-4: The Lonely Tree and the Wind	280 ~ 420 Words
Story Club 2-5: The Little Girl's Treasure	
Story Club 2-6: A Wolf and the Starry Sky	

# **Compositions**

Titles	Pages (SB/WB)	ISBN
Story Club 2-1 – Storybook + Workbook +1 Audio CD	28/8	978-89-6037-277-1
Story Club 2-2 – Storybook + Workbook +1 Audio CD	28/8	978-89-6037-278-8
Story Club 2-3 – Storybook + Workbook +1 Audio CD	28/8	978-89-6037-279-5
Story Club 2-4 – Storybook + Workbook +1 Audio CD	28/8	978-89-6037-280-1
Story Club 2-5 – Storybook + Workbook +1 Audio CD	28/8	978-89-6037-281-8
Story Club 2-6 – Storybook + Workbook +1 Audio CD	28/8	978-89-6037-282-5

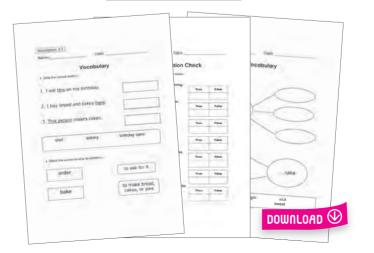
# Storybook



#### Workbook



#### 

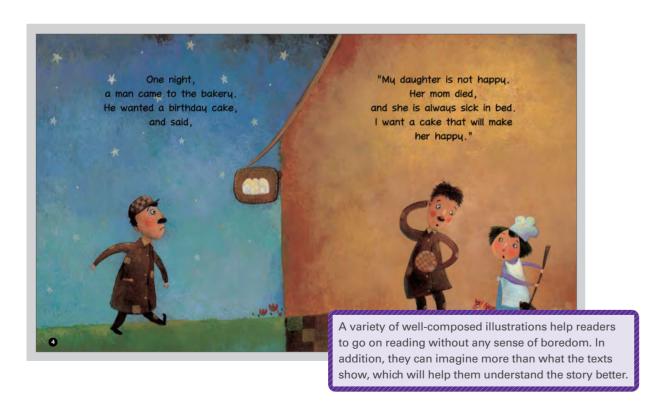




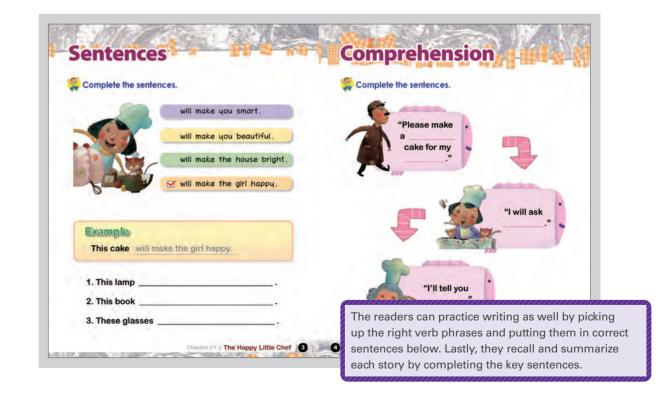
# Sample Pages from the Storybook

#### From 2-1: The Happy Little Chef









Literary Classics for High-Beginners Who Have Reading Habits

# STORY CLUB III

Story Club III is a literacy program for high-beginners who have reading habits. It is composed of 12 enjoyable famous stories so that readers can read more stories. Readers can get more motivated and more focused on reading because they would be getting curious about how the story they have already known is going to be written in English. It will lead them to be the independent readers at last.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample
- MP3 Files
- Lesson Plan
- Answer Key
- Worksheet

#### - 👗 Key Features –

- >> Language structure and vocabulary with attractive illustrations
- Workbooks to help students consolidate the language structures and letter sounds
- Audio CD for each story that features a dramatic narration
- Songs and chants to reinforce the meanings of the stories

#### Contents

Titles	Target Vocabulary		
Story Club 3-1: The Little Match Girl & The Bremen Town Musician			
Story Club 3-2: The King's New Clothes & The Best Thing in the World			
Story Club 3-3: Sleeping Beauty & The Frog Prince	450 ~ 600 words		
Story Club 3-4: The Magic Flute & Thumbelina	450 ~ 600 Words		
Story Club 3-5: Brave Tailor & Five Green Peas			
Story Club 3-6: The Little Tin Soldier & The Swan Princes			

# **Compositions**

Titles	Pages (SB/WB)	ISBN
Story Club 3-1 – Storybook + Workbook +1 Audio CD	32/8	978-89-6037-284-9
Story Club 3-2 – Storybook + Workbook +1 Audio CD	32/8	978-89-6037-285-6
Story Club 3-3 – Storybook + Workbook +1 Audio CD	32/8	978-89-6037-286-3
Story Club 3-4 – Storybook + Workbook +1 Audio CD	32/8	978-89-6037-287-0
Story Club 3-5 – Storybook + Workbook +1 Audio CD	32/8	978-89-6037-288-7
Story Club 3-6 – Storybook + Workbook +1 Audio CD	32/8	978-89-6037-289-4

# Storybook



#### Workbook



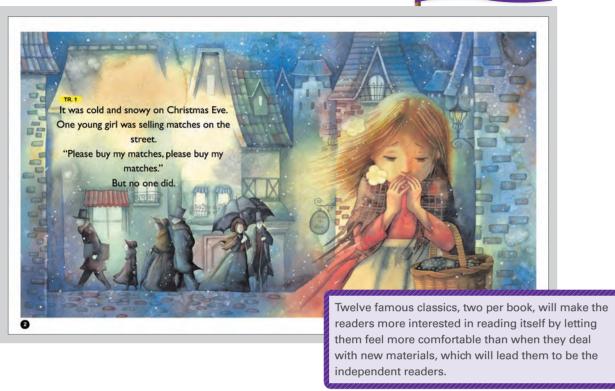
## Worksheet 🕞 6 worksheets / per every SB

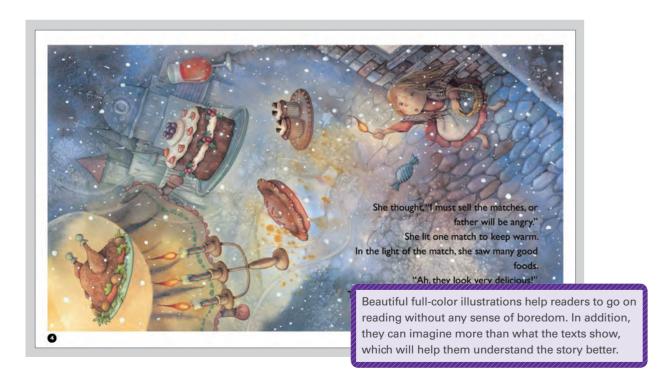
Pocabulary  Vocabulary	sion Check	Clare Play Script
Type forcement works:  1. Where the sum draines Bright in the SAY, 2 (s.  2. Where there is a lot of yellod butside, 4 is.	What she aldn't see	Lake Cold M. anutrier matery.
2. When it knows a lot. It is		etic How have you been?
enowy sunny rainy windy		by top: by denty in this cold weather? this thes, or Dad will be alight.
Shudd	Street Micros (u	and lonely have.
winter	w family Seo	I I can't, f (ve in heaven. Rely here)  DOWNLOAD



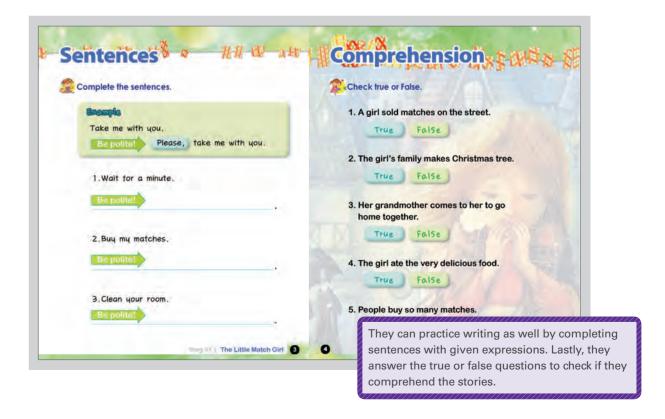
# Sample Pages from the Storybook

#### From 3-1: The Little Match Girl









For Your Child's First Step to English Learning

# **EASYS KIDS SERIES**

*Easys Kids Series* provides children with an excellent platform for early English learning. A variety of first concepts, such as the alphabet, phonics, and colors, are introduced in a fun and informative way. Through these five-level textbooks, children can feel like English would be fun because the repeated and rhythmical easy expressions with big appealing illustrations will lead them to get immersed in learning. Plus, the interesting stories will help children build their vocabulary and basic language skills.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

- Unit Sample MP3 Files
- Teacher's Guide

# - 🏅 Key Features -

- » Alphabet practice and basic phonics principles
- >> Sentence patterns found in everyday English
- >> Lively and vocabulary-rich stories to increase children's motivation
- Dynamic songs and chants to help children practice the target language in a natural way

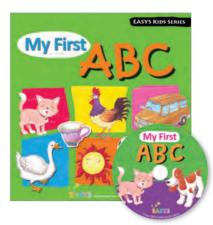
#### **Contents**

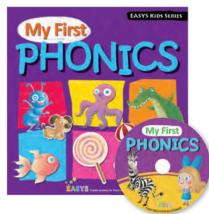
Titles	Main Topics or Curriculum	Word Count
EASYS Kids – My First ABC	Alphabet & Alphabet Initial Words	45 words
EASYS Kids – My First Phonics	Basic Phonics Words	45 words
EASYS Kids – My First Colors	A Story About Colorful Jelly Beans	45 words
EASYS Kids – My First Conversation	A Story About a Family	45 words
EASYS Kids – My First Story	A Story About a Birthday Party	45 words

# **| Compositions |**

Titles	Pages	ISBN
EASYS Kids – My First ABC – Student Book+1 Audio CD	92	978-89-6037-477-5
EASYS Kids – My First Phonics – Student Book+1 Audio CD	116	978-89-6037-476-8
EASYS Kids – My First Colors – Student Book+1 Audio CD	84	978-89-6037-475-1
EASYS Kids – My First Conversation – Student Book+1 Audio CD	84	978-89-6037-479-9
EASYS Kids – My First Story – Student Book+1 Audio CD	60	978-89-6037-478-2

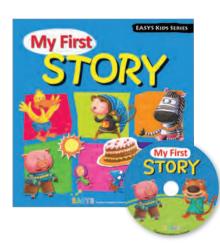
#### Student Book











#### Teacher's Guide





# My First ABC



and big cute illustrations helps children get familiar with English naturally and gradually. And, singing,

dancing, and role-playing with key expressions will

# My First Phonics



# My First Colors



# My First Conversation



# My First Story



130

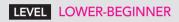
Systemtic Steps of English Speaking Education

# **GROWENG TALK (G.E.T)**

*GrowEng Talk* is a four-level whole language program with systematic steps of teaching English speaking for kindergarteners and early primary students. It offers a balanced approach in developing children's four skills: speaking, listening, reading, and writing.

To enhance students' skills, each level has 10 steps and each step has 4 different kinds of books and an interactive CD with a complete e-book and lots of activities that help students to improve their English ability while having fun.

The diverse materials carefully designed for the first English learning will make sure for children to get ready for the next step of learning.



#### CEFR

Leading to A1	A1	A2	B1	B2	C1

#### DOWNLOAD

• MP3 Files

• Teacher's Guide

#### - 👗 Key Features -

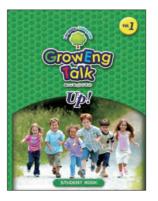
- >> The patterned expressions taught by characters from each story
- Stories through which children can learn English with more excitement
- >> Hybrid CDs with the entire contents of all of the books

#### **Contents**

Titles	Compositions	Main Curriculum
G.E.T - Ready!	Student Book Talking Book Reading Book Flashcards Interactive CD	_Learning English with their first language _Being exposed to English every day _Including 3 storybooks (Classic Stories for Kids) _Getting ready to speak English
G.E.T - UP!		_Learning basic rhyme songs and conversations using 2 or 3 words _Getting exposed to English by basic listening _Starting to speak in English
G.E.T - WALK!	Student Book Talking Book Phonics Book Reading Book Interactive CD	_Learning simple finger play and literacy _Getting ready to read and write _Refining speaking English
G.E.T - RUN!		_Possessing 4 skills (listening, reading, writing, and speaking) _Improving students' English skills in balance

#### Student Book









# Talking Book



# Reading Book



#### Phonics Book



#### Classic Stories for Kids



## Flashcards



# Teacher's Guide

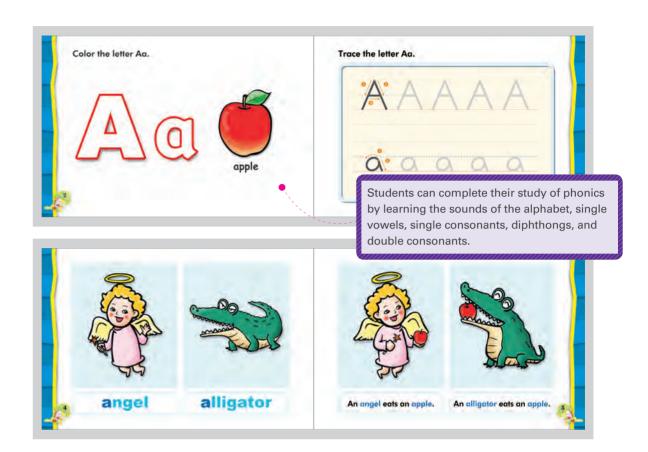
	Lesson Plan G.E.T. Up Vol. 1	Control of		Company (1995) (1995) Company of Tanal and by any (1995) and another distribution of the party.
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Stanfort.	1. Depleting and post said other property.	ranke.		to standard and
	J. Daymer, on admirated what the purp a should	to gas the sense to the site services.		the second secon
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	property series	Practices:		
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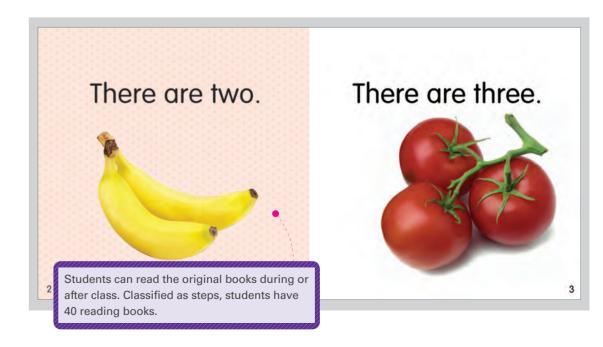
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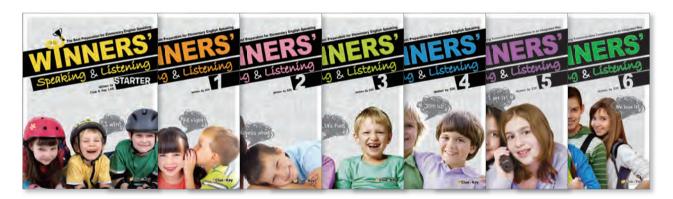
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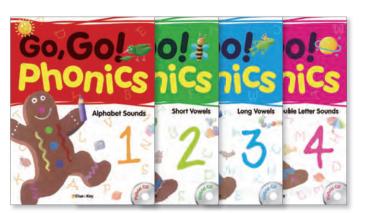


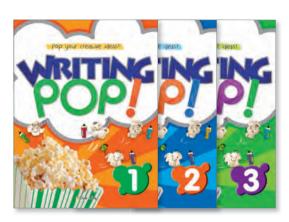
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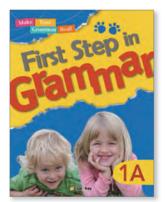
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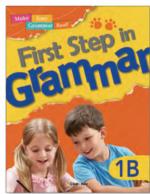


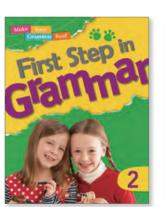


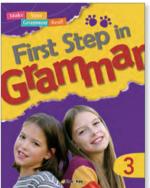
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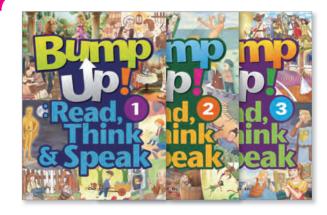






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